

Panel Discus 技术交流 Product Presentation

They displayed a full range of nonwovens and technical textiles, along with major technical textile machineries and more

485 exhibitors from 22 countries & regions,

a steady increase in exhibitor numbers, with more international exhibitors (187 overseas exhibitors, 298 domestic exhibitors)

Country & region pavilions and zones from Belgium, Czech Republic, Germany, Italy and Taiwan joined the fair along with the European Zone, plus regional industry cluster pavilions from China

Exhibitors' satisfaction level

79% of exhibitors met their participation objectives

82% of exhibitors will consider returning to the next edition

Top 5 product groups and exhibitors

Technology, machinery, accessories







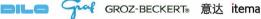


























...and more

Nonwovens





















Coated textile

























Woven fabrics, laid webs, knitted fabrics, braidings















...and more

Fibre & Yarn

































...and more

The visitor flow is high and we met some potential customers. This is an important event for us to showcase our new applications to the new customers. Being an overseas brand is an advantage here as Chinese customers are keen on sourcing high quality products from European companies. Mr Cristiano Capitanio, Sales Manager - Asia Pacific, Itema S.p.A., Italy



We met many retailers and agents, and the diverse nature of the visitor flow is highly suitable for our company strategy and business model. Market demand is increasing steadily here and we plan to make bigger investments in the China market.

Mr Carlos Zhang, Senior R&D Engineer, Trelleborg, Sweden / China

Visitor profile

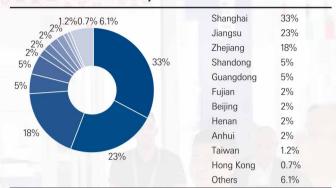


13,203 visits from 55 countries & regions

2 visitor delegations from Turkey and Indonesia

99% of visitors were satisfied with their visit to the show

Greater China visitors by area



Top 10 visitor countries & regions (Excluding Greater China)

Korea

2 Russia

3 India

4 Japan

5 Germany

6 USA

T Italy

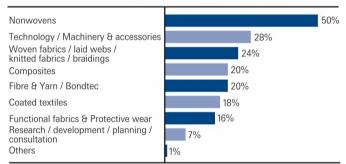
8 Turkey

9 Vietnam

10 Malaysia

Visitor analysis

Breakdown of sourcing interest by product*



^{*}The total % is over 100 due to multiple selections.

Premium visitors in 2018























































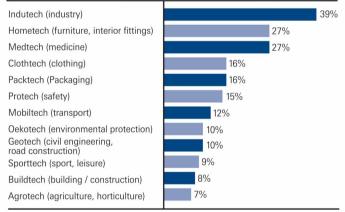








Breakdown of sourcing interest by end application*



^{*}The total % is over 100 due to multiple selections.



The international and Chinese companies are both attractive to me. I can meet the big brands and discover some medium size companies from China.

Mr Ramia Bisset, Newway Fabrics Trading Ltd, France





suppliers as well as find new ones.

Mr Viraj Roongta, Director – Sales & Marketing, Stuti Exports Pvt Ltd, India

Concurrent events

An array of fringe programme events revealed the newest global industry and product trends, provided different perspectives on the Asia-Pacific market potential, and ultimately showcased the latest achievements in the technical textile and nonwoven industries.

20 seminars and a panel discussion

Industry leaders, such as CHTC, DuPont, Ibena, Jinda, Sateri, SGS and more, delivered presentations on innovative products, latest technologies, specific solutions and market trends onsite.

Protective Textile Display Zone

Four leading international suppliers (DuPont, Ibena, Lenzing, SGS) showcased the full supply chain of protective textiles. From fibre to fabric, to apparel and gears, they illustrated industry trends and domestic standards.

Innovation Showcase Area

Leading achievements in four application areas were showcased and obtained strong recognition from both exhibitors and visitors:

- Clothtech
- Medical and hygiene
- Transportation
- Safety and protection

The concurrent 7th China International Nonwovens Conference

Visitors enjoyed over 20 seminars led by world leading nonwoven associations from China, Europe, the USA and Chinese regional and downstream industry associations and councils. The conference also included renowned industry medias (IRIS), research institutes (CETI, Chinese Academy of Science, Donghua University, Hong Kong PolyU, Tianjin PolyU, The University of Tokyo), leading supplier Berry Plastics Group and industry cluster government representatives. They discussed global industry trends, market potentials, industry standards and policies in both disposable and durable nonwovens.





See you in 2020!

Messe Frankfurt (HK) Ltd Mr Ben Shi / Ms Xaey Wong / Ms Qube Chim Tel: +852 2230 9216 / 2238 9954 / 2238 9906 cinte@hongkong.messefrankfurt.com









www.techtextilchina.com

