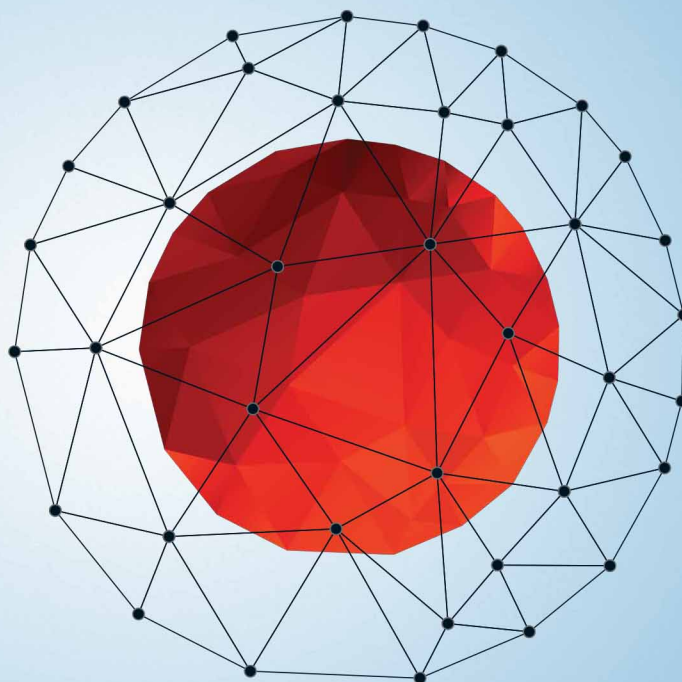


cinte techtextil CHINA

China International Trade Fair for Technical Textiles and Nonwovens
中國國際產業用紡織品及非織造布展覽會



2 – 4 September 2020
Shanghai New International Expo Centre

Fair website



Shanghai, China



CNITA

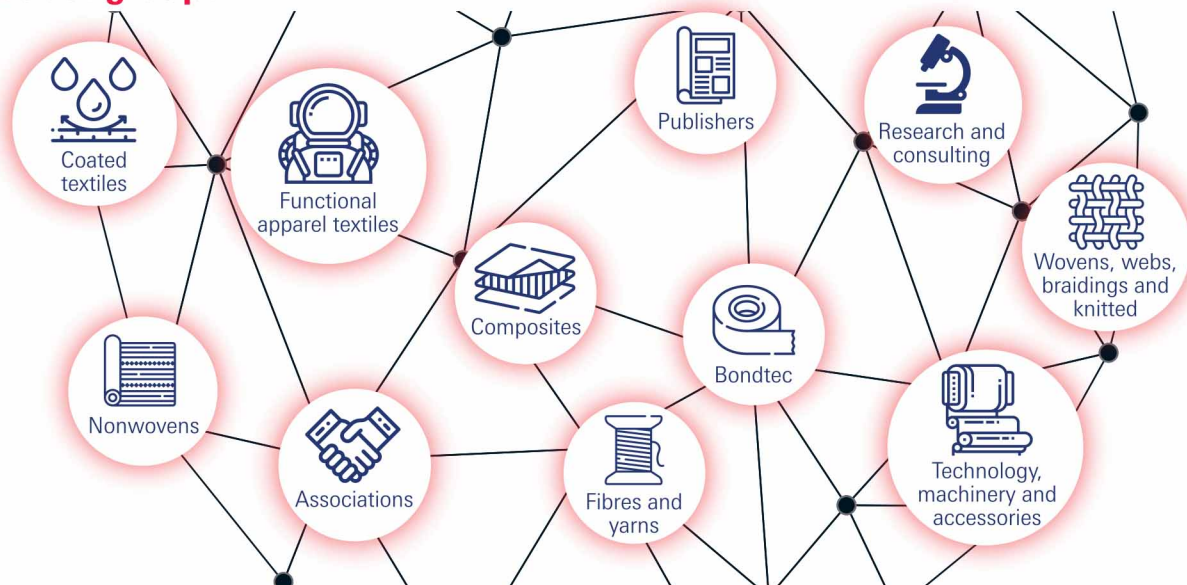


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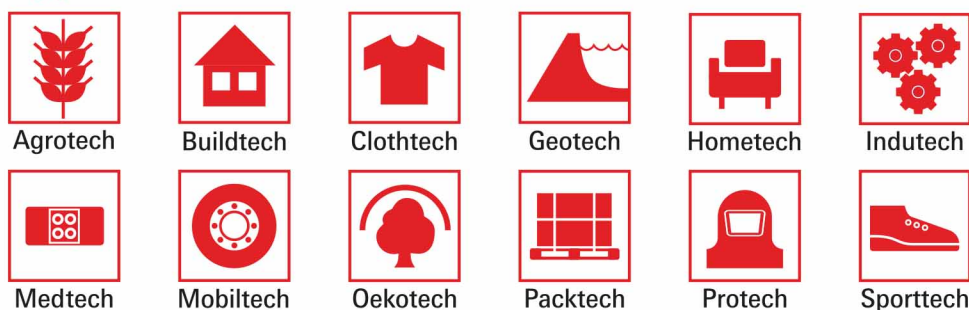
The whole industry under one roof in China

Cinte Techtextil China is Asia's largest and leading trade fair for technical textile and nonwoven products. As the daughter show of Techtextil in Germany, Cinte Techtextil China covers 12 application areas which comprehensively span the full range of potential uses of modern textile technologies. This full coverage of product groups and application areas provides tailor-made business solutions for the entire industry.

Product groups



Application areas



Market overview

High consumption of technical textiles

Total output in China of technical textile and nonwoven products is estimated to reach over 22 million tons in 2020, double that of 2013, and account for 30% of global production. Moreover, China also contributes 50% of the consumption of technical textiles within the Asia-Pacific, which occupies the largest market share globally.

Imperative imports from overseas

From 2021 to 2025, the development focus will be on bio-based chemical fibres, fire retardant, antibacterial and antistatic functional textiles, as well as smart, lightweight and high-performance composites, which calls for textile machinery, solutions and innovation from overseas.

Stable development in the long run

China's vast population, strong industrial and technology innovation, national textile policies to expand domestic demand in various application areas and companies' domestic and international investment will all drive an enlargement in the market and fuel technical textile demand for years to come.

What makes Cinte Techtextil China a must-exhibit fair in China?



485 exhibitors
(187 international, 298 domestic)



3 halls (1 international, 2 domestic)



38,000 sqm exhibition space



6 international pavilions / zones

High internationalism

More than 1/3 of exhibitors are from overseas.



Industry leaders actively join the fair

Technology, machinery, accessories



Nonwovens



Coated textiles



Woven fabrics, laid webs, knitted fabrics, braidings



Fibre & yarn



Position your business in featured areas for maximum impact

International Hall

- Optimal booth location: first hall after main entrance
- High diversity: exhibitors from 20+ countries & regions
- Image quality: attract your target buyers

Country / region pavilions

Germany Korea
Italy Taiwan
Belgium Czech Republic

- Benefit from your country / region's image
- Enjoy government incentives
- Take advantage of package booths

European Zone

- **Debuted in 2012**, displaying high quality European products and located in the centre of the International Hall
- **12 participating countries** in previous editions



Recognition from past exhibitors

"China is one of the most important markets for technical fabrics and has been growing every year. The visitor flow has been strong, so we've met new potential customers, while our existing buyers have also visited. Chinese buyers here are very professional. When they come to our booth, they have specific questions and requirements. Being an overseas brand, we feel an advantage here as they are keen to source from European companies."

Mr Cristiano Capitanio, Sales Manager – Asia Pacific, Iteima S.p.A., Italy

"There is a lot of demand for our recycled fibres here in China. I am satisfied with the number of visitors, we have collected many new contacts. This is our first participation here, so we have got to know what specific products the Chinese market is interested in. There is big potential from Chinese buyers for our products."

Mr Thomas Dumortier, CEO, Belrey Fibres nv, Belgium

82% of exhibitors will consider joining the 2020 show

Meet new contacts from Asia-Pacific and more



13,203 visits from
55 countries & regions.

Top 10 visitor countries & regions

Greater China, South Korea, Russia, India, Japan, Germany, USA, Italy, Turkey and Vietnam

Premium visitors in 2018



...and more

Capture opportunities beyond your booth



Innovation Showcase Area

An eye-catching display area, gaining buyers' attention beyond your booth.



Seminars, product presentations and panel discussions

Effective platforms to introduce your product to targeted buyers and generate publicity in the China market.



Business matchmaking service

Exhibitors can pre-select and arrange business meetings with potential buyers.



Sponsorship

Increase your exposure and brand awareness by sponsoring onsite billboards, banners, seminars, souvenirs and more.

Visitor praise

"Cinte Techtextil is a comprehensive international trade fair, with many leading global brands present which I find beneficial. As there is a lot of development happening in the US and Europe, I can find many new products from the international exhibitors at this fair that meet my needs. It is also a good platform to discover new technologies and solutions."

Mr Tony Liu, Director of Sales, Sinty Sci-Tech Co Ltd, China

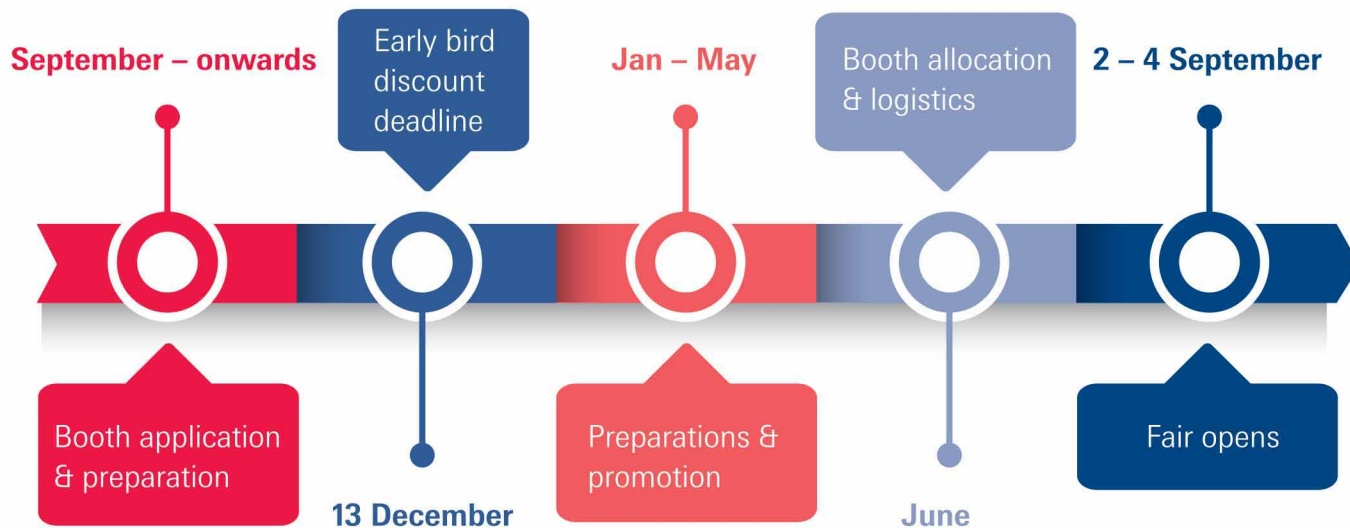
99% of visitors were satisfied with their visit to the show

Media exposure



Take advantage of the fair's database for **all-year-round promotion** with a wide variety of target audiences.

Pre-show schedule 2019 – 2020



Fair facts

Date
2 – 4 September 2020

Venue
Shanghai New International Expo Centre
Shanghai, China

Participation fee
Standard booth USD 435 / sqm (min. 9 sqm)
Raw space USD 380 / sqm (min. 36 sqm)

Contact

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Apply for your booth now!