

cinte techtex CHINA

China International Trade Fair for Technical Textiles and Nonwovens
中國國際產業用紡織品及非織造布展覽會



2 – 4 September 2020

Shanghai New International Expo Centre

Fair website



Sponsorship Marketing Opportunities



CNITA



messe frankfurt

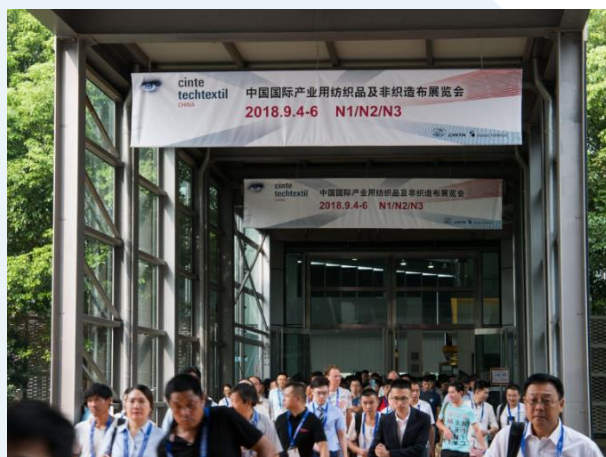
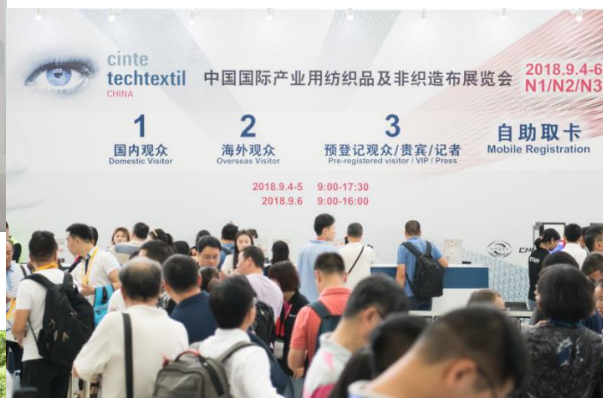
Sponsorship Marketing Opportunities

Customised sponsorship promotion plan

Connect all resources of the fair to carry out a series of activity sponsorship and advertisement display, increasing the exposure of your brands and products, and make your brand become a focus at the fair!

Customise an eye-catching promotion plan that aligns with your marketing goal. Static displays such as advertisements in official publications and onsite advertisings, dynamic participation as title sponsor of official events and functional areas, onsite souvenirs distribution. All can instantly enhance your brand penetration at the fair.

In addition to the items covered in this “Sponsorship Marketing Opportunities” brochure, please do not hesitate to contact us for a discussion on tailor-made sponsorship marketing plans to create more business opportunities for your company!



(A) Sponsorship Marketing Options

A01 Show bag

Show bags will be distributed to visitors at the registration counters. Advertising on the show bag will help you to extend brand exposure to both on-site and outside of the fairground.

- Sponsor's logo (single unit) and / or advertisement will appear on one side of the show bag, show logo and / or image will appear on another side
- The design must be approved by the organisers in advance
- Exact distribution location will be decided by the organisers
- Price includes production fee

Quantity: Exclusive sponsor
Price: USD 10,000 / 2,000 pcs

Application deadline: 16 July 2020



A02 Bottled water

Bottled water will be distributed to visitors for free at the registration halls / information counters or during the concurrent events.

- Sponsor's logos and/ or advertisements will appear on the bottled water together with the show logo and / or advertisements
- The design must be approved by the organisers in advance
- Exact distribution location will be decided by the organisers
- Price includes production fee

Quantity: Joint sponsor
Price: (a) USD 7,000 / 5,000 bottles
(b) USD 3,000 / 2,000 bottles

Application deadline: 31 July 2020



A03 Wet tissue

The wet tissue will be distributed to visitors for free at the registration halls / information counters or during the concurrent events.

- Sponsor's logos and/ or advertisements will appear on the package of wet tissue paper together with the show logo and/ or advertisements
- The design must be approved by the organisers in advance
- Exact distribution location will be decided by the organisers
- Price includes production fee

Quantity: Joint sponsor
Price: (a) USD 9,000 / 10,000 pcs
(b) USD 5,000 / 5,000 pcs

Application deadline: 16 July 2020



A04 Show souvenir

Sponsored advertisements or logos will be printed on the souvenirs together with show logo and distributed to the visitors. There are wide range of souvenirs, sponsors are welcome to specify the type and quantity of the souvenirs.

- Sponsors should submit materials and information according to the souvenir specifications
- The design must be approved by the organisers in advance
- Exact distribution location will be decided by the organisers
- Price includes production fee

Quantity: Joint sponsor
Price: On request

Application deadline: 31 July 2020



(B) Publication

B01 Notebook

Notebook with show information will be distributed to visitors for free at the fair. It is a golden advertising opportunity for exhibitors!

- The design must be approved by the organisers in advance
- Price includes production fee

Publication trim size: 210mm (H) x 148mm (W)
Bleeding size: 216mm (H) x 154mm (W)
+3mm bleeding on each side

Item	Price
(a) ROP	USD 2,000
(b) Inside front cover	USD 4,000
(c) Inside back cover	USD 4,000
(d) Back cover	USD 6,000

Application deadline: 31 July 2020



(C) Onsite Advertising



C01 Outdoor billboard – North Square

Specification: 5m (H) x 8m (W)
Price: USD 4,000 / pcs



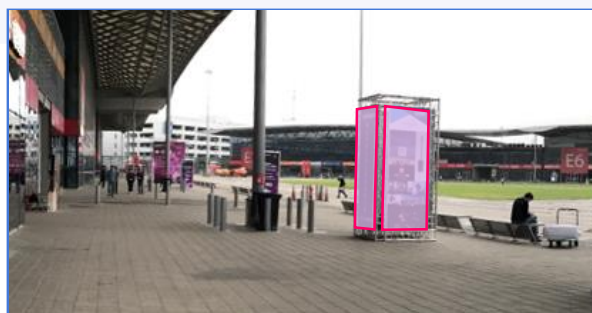
C02 Glass sticker – North Registration Hall to Hall N1 (New)

Specification: 2.365m (H) x 5.02m (W)
Price: USD 7,000 / pcs



C03 Advertisement board (New)

Specification: 2.5m (H) x 3m (W) x 2 sides
Price: USD 2,500 / 2 sides / pcs



C04 Advertising tower (New)

Specification: 2.5m (H) x 1m (W)
Price: USD 1,800 / 4 sides / tower



C05 Hanging banner – Corridor

Specification: 0.7m (H) x 5m (W) x 2 sides
Price: USD 1,000 / 2 sides / pcs

For more details, please contact:

Messe Frankfurt (Shenzhen) Co Ltd
Contact: Mr Lance Liu / Ms Doris Li
Tel: +86 755 8299 4989 ext. 537 / 535
Fax: +86 755 8299 2015
Email: sponsorship@hongkong.messefrankfurt.com

Note: **The submission deadline of application and materials production file is 31 July 2020.**
Prices include release and production.
Inventories are subject to availability. Please check with the organisers for the available location.
The above pictures are for reference only. The real object should be considered as final.