

**Cinte Tectextil China** is the ideal trade fair for technical textile and nonwoven products in Asia. This year the fair welcomes **Arkema (China) Investment Co Ltd** to showcase their **world's highest performing polymers across an array of diverse markets.**

*(Detailed product info featured on page 2.)*

### Arkema (China) Investment Co Ltd

A designer of materials and innovative solutions, Arkema shapes materials and creates new uses that accelerate customer performance. Arkema's balanced business portfolio spans high-performance materials, industrial specialties and coating solutions. Arkema's globally recognized brands are ranked among the leaders in the markets we serve. Reporting annual sales of €8.7 billion in 2019, Arkema employs approximately 20,000 people worldwide and operate in close to 50 countries. Arkema is committed to active engagement with all stakeholders. Their research centers in North America, France and Asia concentrate on advances in bio-based products, new energies, water management, electronic solutions, lightweight materials and design, home efficiency and insulation.

# Arkema (China) Investment Co Ltd

at Cinte Tectextil China 2020  
Visit them at **E1 - B17**

Company website:  
<https://www.extremematerials-arkema.cn>



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CHINA

**ARKEMA**  
INNOVATIVE CHEMISTRY

**DESIGNER  
OF MATERIALS  
AND INNOVATIVE  
SOLUTIONS**



**Cinte Tectextil China**  
**2 - 4 September 2020**  
Shanghai New International Expo  
Centre, China



## Primary Applications

Platamid® adhesive offers resistant and durable adhesion for a variety of industrial applications including:

- Woven and non-woven textiles: silk, wool, cotton, cellulose, polymer fibers and leather
- Many different kinds of foam, such as TPU Versatile plastics, such as plasticized and rigid PVC, PU, ABS, Epoxy, etc.
- Rubbers (NBR)
- Metals
- Non-woven web adhesives for automotive headliners
- Fusible filaments for shoe uppers, ladies garments and mops/rollers/buffing pads
- Crosslinkable adhesive

**PLATAMID®**  
BY ARKEMA

## Platamid® Hot Melt Adhesives

High efficiency long chain thermoplastic copolyamide hot melt adhesives for both woven and non-woven substrates. Plasticizer free. Also used as fusible filaments in the construction of thermoformable shoe uppers and bounded thread.



## Meet Arkema (China) Investment Co Ltd at Cinte Techtextil China!

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