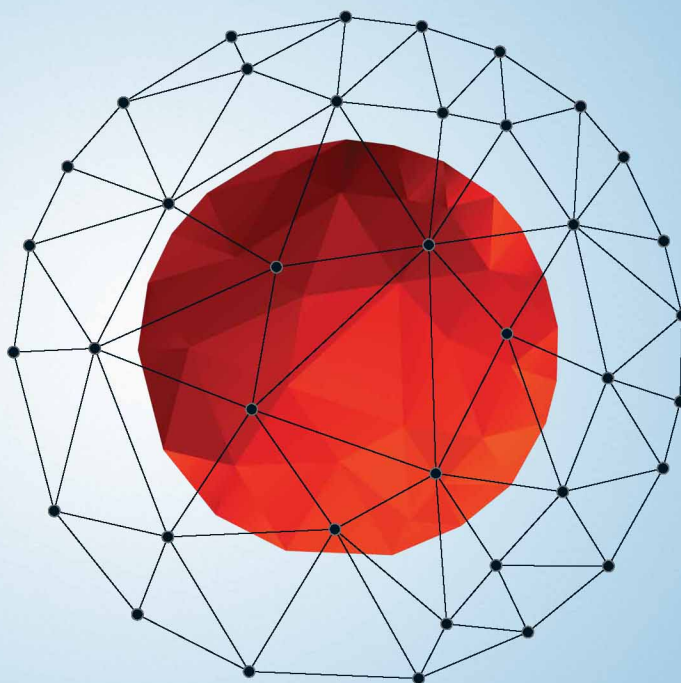


# cinte techtextil CHINA

China International Trade Fair for Technical Textiles and Nonwovens  
中國國際產業用紡織品及非織造布展覽會



## 2020 Show Review Report

[www.techtextilchina.com](http://www.techtextilchina.com)

# Shanghai, China



**CNITA**



**messe frankfurt**

# Impressive exhibitor showcase during the pandemic

409 exhibitors from 10 countries and regions covering 38,000 sqm gross (70 overseas & 339 domestic)

6 domestic regional industry cluster pavilions from Jiujiang, Chuzhou, Funing, Tiantai, Xiqiao and Xiantao showcased their substantial manufacturing capability on nonwovens, filtration and maternal & infant products

The German Pavilion, Italy Zone and European Zone displayed cutting-edge textile technologies from Europe

9 product categories covering the entire technical textile value-chain and 12 end user applications areas were covered

## Overall exhibitor satisfaction

### Overall satisfaction

Very satisfied	6%
Satisfied	73%
Less satisfied	21%

## Exhibitors praised the show

Cinte Techtextil has given us access to many customers that we couldn't reach due to the pandemic. Almost half are new, and we are very happy with the visitor quality with many coming from the high-end. The Chinese nonwovens market has experienced rapid growth recently. The pandemic has further boosted this growth, and I believe the market will continue to grow in the coming years.

**Mr Billy Zhu, Sales Director, Trützschler, Germany**

We can meet many visitors at Cinte Techtextil. A lot of people visited our booth, and some even placed orders. Since many fairs have been postponed this year, this one has brought a lot of confidence to the industry. We need a platform to communicate and exchange, especially to meet face-to-face.

**Mr Jeff Liu, Sales Director of China Market, Brückner Textile, Germany**

## Top 3 product groups included world leading companies

### Nonwovens



### Woven fabrics, laid webs, knitted fabrics, braidings



### Technology, machinery, accessories





# Visitor profile



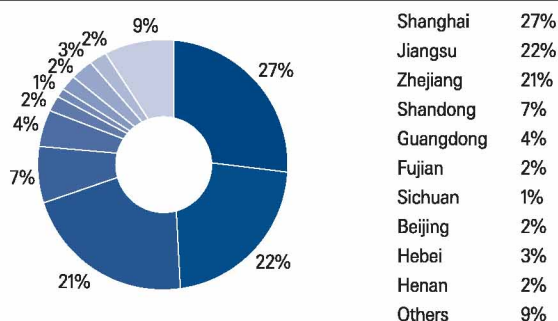
**15,326 visits** from  
**37 countries / regions**

**↑ 16%** increase

## Top 10 visitor countries & regions

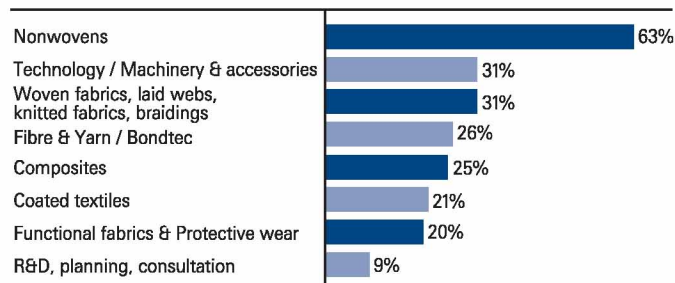
<b>1</b> Mainland China	<b>2</b> Taiwan	<b>3</b> Japan	<b>4</b> Hong Kong	<b>5</b> Korea
<b>6</b> Germany	<b>7</b> USA	<b>8</b> Italy	<b>9</b> Spain	<b>10</b> Macau

## Domestic visitors by region

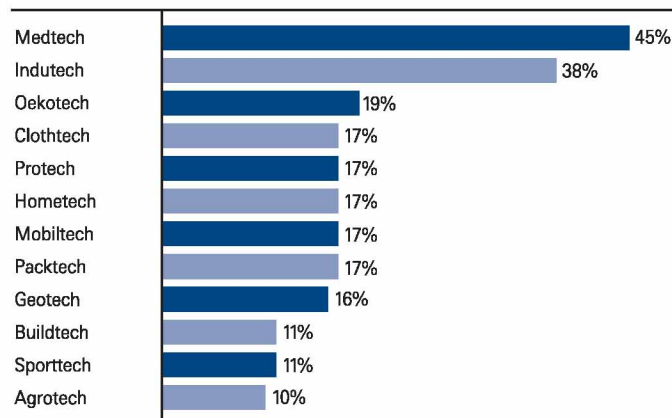


## Visitor analysis

### Visitors' main area of interest by product group\*



### Breakdown of sourcing interest by end application\*



\*The total % is over 100 due to multiple selections.

## Visitors' experience

Cinte Techtextil is a comprehensive fair, so if we want to look for new suppliers or connect with existing ones, this is the place to go. It's great that the fair will be held annually starting from 2021; this will provide us with more opportunities to meet with different leading suppliers.

**Ms Zheng Xiaoqin, Material Engineer, Hyundai Motor Company, Korea**

The fair is very professional; the exhibitors here are the leading companies in their respective fields and the products span the entire industry, from upstream equipment and raw materials to finished products. I can learn about the current market situation and trends here too. I will definitely visit the fair again next year, it is the leading event for the nonwovens industry in China.

**Mr Miao Jianping, General Manager, Jiyuan City Xiaolangdi Non-Woven Co Ltd, China**

## Premium buyers



## Concurrent events

An array of fringe programme events revealed the newest global industry and product trends, provided different market perspectives and inspirations in the Asia-Pacific, showcased the latest achievements in the industry, as well as discussed the sector's direction in the post-pandemic period.

### Seminars and product presentations

Seven events covered children's mask development, card clothing design, hygiene function and material protection technology, and introduced the Lingang Industrial Community Project and a demonstration base for China's nonwovens materials in Anhui province.

### The 9<sup>th</sup> China International Nonwovens Conference was held concurrently

The 9<sup>th</sup> The 9th China International Nonwovens Conference is a yearly event which offers a chance for nonwovens manufacturers to interact with industry leaders and experts, experience new innovations and learn industry policies.

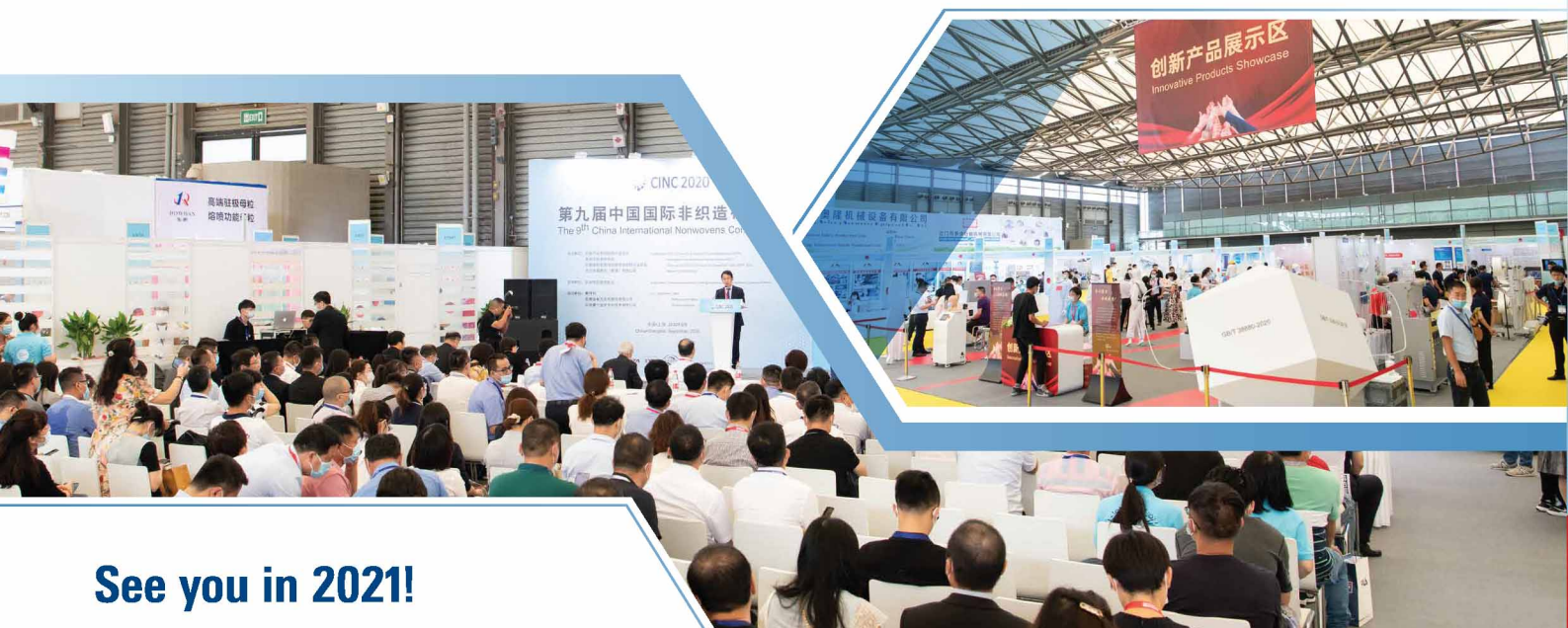
12 sessions covered topics such as the impacts of COVID-19, QC of medical supplies, green development in technology and applications, and the direction of meltblown nonwovens development in the post-pandemic period.

### Hometech Textile Display Zone

Serge Ferrari is a buildtech industry leader. During the pandemic, they have developed several virus free technical textiles for home interiors. They showcased their Agivir range of products – membranes with antiviral surfaces for applications in public and high-traffic areas including schools, offices, shops, transport, hospitals and more.

### Innovation Showcase Area

Altogether 46 exhibitors showcased innovative products in the Medtech and Protech sectors. This area displayed finished products such as masks, protective clothing, machinery and accessories, and showed a timeline and stories from the epidemic precaution period.



## See you in 2021!

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