

cinte techtexsil CHINA

China International Trade Fair for Technical Textiles and Nonwovens
中國國際產業用紡織品及非織造布展覽會

Beyond innovation.

創享未來

22 – 24 June 2021

Shanghai New International Expo Centre

www.techtexsilchina.com

Official website



CNITA



messe frankfurt

Join Cinte Tectextil China 2021, meet the surging demand in China

China, the perpetual power engine for the global technical textiles and nonwovens industry

Owing to the spread of the COVID-19 pandemic, the demand for nonwoven fabrics for hygiene and medical applications is accelerating. Meanwhile, China's technical textile exports increased 32% year-on-year in the first half 2020. The above growth has led to a 17.54% increase in China's synthetic fibre machinery and 266% increase in nonwoven machinery imports from Germany, Italy, Japan and elsewhere.

Asia Pacific region to lead the global technical textiles and nonwovens market by 2025

The APAC region accounts for the largest market share currently 45.9%. A revitalising global economy, expanding working population and rising domestic demand for hygiene products are expected to boost the market. Unique functional properties such as hygiene and safety, cost-effectiveness, durability, strength, lightweight, versatility, user-friendliness, environmental-friendliness, and logistical convenience will accelerate the demand in applications such as automobile, agriculture, geotextiles, industrial / military, medical / healthcare, construction and more.

Onsite and online in Cinte Tectextil China 2021: the ideal trade platform to capture business during the new normal

Starting from 2021, Cinte Tectextil China, the daughter show of Tectextil in Germany will switch to an annual event to offer a further one-stop business platform for the industry to grasp the exciting opportunities in the APAC market. Both a physical and hybrid online trade fair, it will provide business and information exchange on the latest technical textile and nonwoven technologies from around the world.

Source: CNITA, CTMA, MarketsandMarkets and Grand View Research reports

A major annual industry trade event you can't afford to miss

2020 fair figures



409 exhibitors
(70 international, 309 domestic)



38,000 sqm exhibition space



3 halls (1 international, 2 domestic)

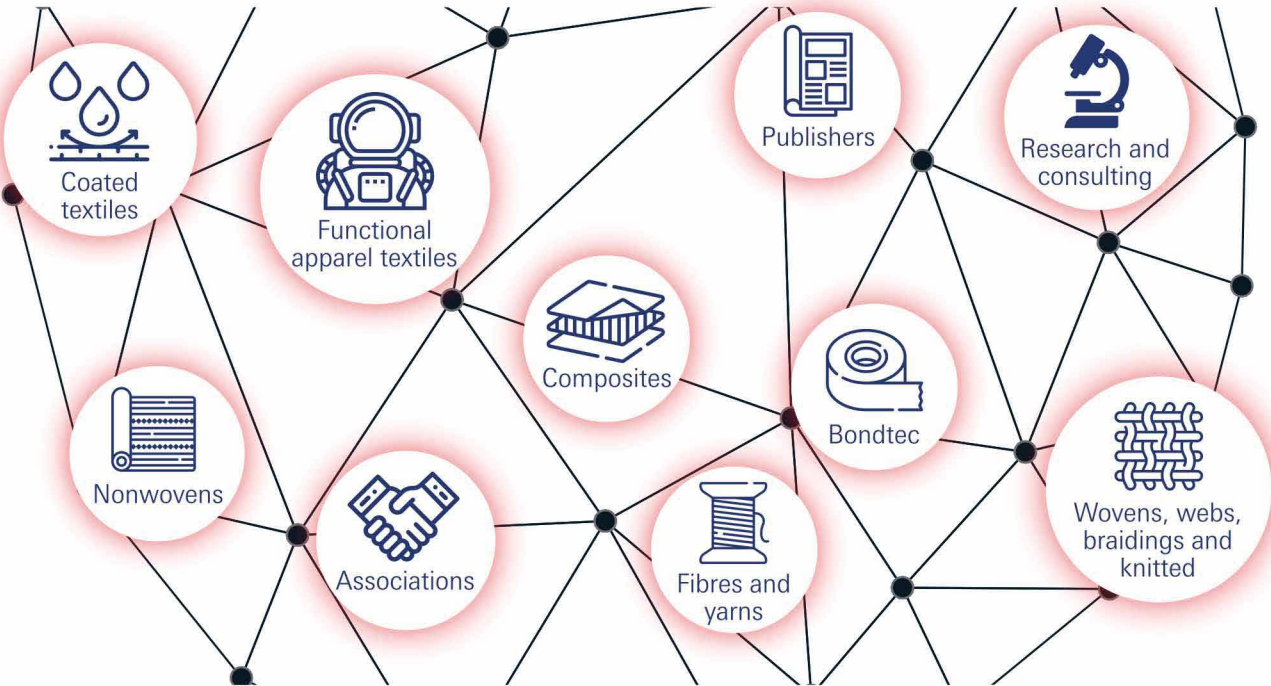


3 international pavilions / zones
6 domestic cluster zones



The full spectrum of technical textiles and nonwovens, the main forces for world recovery from the pandemic

Product groups



Leverage featured zones and pavilions to showcase your Texpertise



(Pavilions and zones in previous editions)

Hybrid online platform provides easy access to the show

Win customers via multiple channels beyond your booth

Physical trade fair

Participate in person to seize business opportunities

- ✓ Meet face-to-face with genuine buyers: **over 15,000 visits** were recorded at the 2020 edition
- ✓ Maximise your exposure by promoting your products through a **well-attended seminar series, innovation showcase and networking activities**



Hybrid trade fair

Can't attend the fair in person? Just send us your products and brochures for displaying to onsite buyers

- ✓ **Dedicated and prominent showcase area** for buyers to touch and feel your products
- ✓ **Different showcase designs** to fit your needs and promote your products and brand image
- ✓ Staff will be present to **collect buyers' name cards** for you to follow up



Value adding services for both physical and hybrid trade fair exhibitors

- ✓ New: complimentary digital marketing services to help you connect seamlessly with **more than 53,000 genuine buyers** in the fair's database
- ✓ Holding your own webinars? We can **inform and recruit audience** for you
- ✓ **Marketing / media support**
- ✓ **Livestream onsite product presentations** (please contact us for a quotation)
- ✓ **Business matchmaking service:** exhibitors can pre-select and arrange business meetings with potential buyers
- ✓ **Sponsorship:** increase your exposure and brand awareness by sponsoring onsite billboards, banners, seminars, souvenirs and more

Exhibitor experiences

Our products made from US cotton have been very popular among buyers, and we were already very busy on the first day morning. We have been receiving a lot of good enquiries, and the quantity and quality of buyers has been very pleasing. The restart of physical trade fairs reflects the domestic economic recovery, especially in the textile industry. Face-to-face interaction is especially important for this industry as a lot of discussion of product details are involved, so this is a good recovery platform for the industry. The change to an annual event is also a positive decision.

Mr Eric Ni, Senior Manager, China Supply Chain Marketing, Fabrics, Garments and Nonwovens, Cotton Council International, USA

This is a professional fair with a comprehensive range of products on offer. The fair attracts people looking for apparel fabrics and other products, so this presents more opportunities to us and also brings us more inspirations on product development. We were very busy these two days as we never thought there will be so many visitors. This fair is important to us as we can meet many quality customers.

Ms Chen Ping, General Manager, IBENA Textilwerke GmbH, Germany

Reaching out to decision makers from the Asia Pacific region and more

2020 visitor figure



15,326 visits from **37** countries & regions, **16%** ▲

The fair connects you with major buyers

Premium visitors in 2020



and many more...

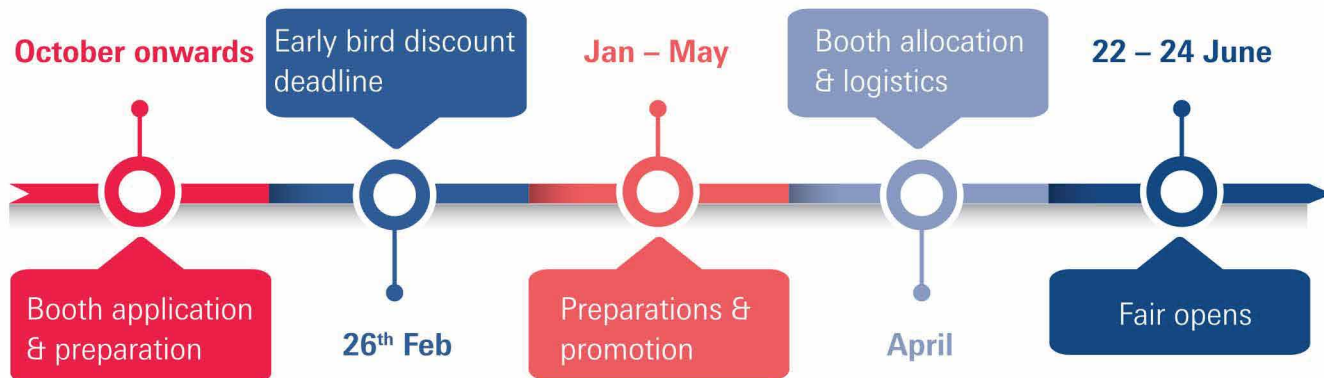




Subject to change, as of December 2020

Secure your 2021 space NOW!

Pre-show schedule 2020 – 2021



Fair facts

Date

22 – 24 June 2021

Venue

Shanghai New International Expo Centre

Participation fee

Standard booth USD 435 / sqm (min. 9 sqm)

Raw space USD 380 / sqm (min. 36 sqm)

Contact

Messe Frankfurt (HK) Ltd

Mr Ben Shi / Ms Xaey Wong

Tel: +852 2230 9216 / 2238 9954

Chinese enquiries: +86 21 6160 1155

cinte@hongkong.messefrankfurt.com

www.techtextilchina.com



Apply for your booth now!

 @cinte.techtextil.china

 @cinte-techtextil-china