

19 – 21 September 2023

Shanghai New International Expo Centre

Please complete, sign and return to:

Messe Frankfurt (HK) Co Ltd

Address: 35/F, China Resources Building, 26 Harbour Road, Wanchai, Hong Kong Tel: (852) 2802 7728/ (86) 21 6160 1155 Fax: (852) 2598 8771

Contact: Mr. Ben Shi Direct Line: (852) 2230 9216

E-mail: [cinte@hongkong.messefrankfurt.com](mailto:cinte@hongkong.messefrankfurt.com)

**1. Exhibiting Company Details** (for issuing invoice, may also be used as e-catalogue entry, please see no.9 on Specific Terms and Conditions)

Company Name (English) : \_\_\_\_\_  
 (Chinese if any) : \_\_\_\_\_  
 Contact person (s) : (Dr./Mr./Ms./Mrs./Prof.) \_\_\_\_\_  
 Contact person email : \_\_\_\_\_  
 Address : \_\_\_\_\_  
 City / Province / Postal Code : \_\_\_\_\_ Country : \_\_\_\_\_  
 Telephone : \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Fax : \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Country code City/Area code Number Country code City/Area code Number  
 General email (for e-catalogue) : \_\_\_\_\_ Website : \_\_\_\_\_

**2. Company Details** (please tick all that apply)

- Billing Company** (for invoice, if different from above)  **Principal company / Overseas headquarter**  
 **Corresponding contact** (for communications about the fair, mailing of show materials, invitation cards etc, if different from above)  
 **Co-exhibitor** (one free catalogue entry is offered for each exhibitor and co-exhibitor who do not appear in this section will not be put in the catalogue)

Company Name (English) : \_\_\_\_\_  
 Contact person (s) : (Dr./Mr./Ms./Mrs./Prof.) \_\_\_\_\_  
 Address : \_\_\_\_\_  
 City / Province / Postal Code : \_\_\_\_\_ Country : \_\_\_\_\_  
 Telephone : \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Fax : \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Country code City/Area code Number Country code City/Area code Number  
 Email : \_\_\_\_\_ Website : \_\_\_\_\_

**3. Business Nature** (please tick all that apply)

- 3.1 Manufacturer  3.2 Wholesale trade  3.3 Sole agent / Sales representative  
 3.4 Trade press and publisher  3.5 Others, Please specify \_\_\_\_\_

**4. Product Groups** (please indicate with percentage adding up to 100%)

4.1 Technology, Equipment & Accessories	_____ %	4.7 Fibres & Yarns	_____ %
4.2 Woven fabrics, Laid webs, Braidings, Knitted fabrics	_____ %	4.8 Research, Development, Planning, Consultation	_____ %
4.3 Nonwovens	_____ %	4.9 Associations, Publishers	_____ %
4.4 Coated textiles	_____ %	4.10 Functional Apparel Textiles	_____ %
4.5 Composites	_____ %	4.11 Others, Please specify	_____ %
4.6 Bondtec (Surface and bonding techniques)	_____ %		

**5. Our products are used in the following applications** (please indicate with percentage adding up to 100%)

5.1 Agrotech (agriculture)	_____ %	5.7 Medtech (medicine and hygiene)	_____ %
5.2 Buildtech (building and construction)	_____ %	5.8 Mobiltech (transport)	_____ %
5.3 Clothtech (clothing and shoes)	_____ %	5.9 Oekotech (environmental protection and recycling)	_____ %
5.4 Geotech (engineering and civil engineering)	_____ %	5.10 Packtech (packaging)	_____ %
5.5 Hometech (upholstery, interior furnishing, floor covering)	_____ %	5.11 Protech (person and object protection)	_____ %
5.6 Indutech (industrial applications)	_____ %	5.12 Sporttech (sport, leisure and outdoor clothing and equipment)	_____ %

**6. Please specify your product range:** (20 words max each, may also be used as e-catalogue entry, please see no.9 on specific terms and conditions)

(English)

(Chinese)

**7. Visitor guide, e-catalogue & fascia board listing:**

Do you agree if we use above information for visitor guide, e-catalogue & fascia board listing?

("YES" will be chosen if exhibitor leaves this question blank.)

Yes  No, We want to have a blank form to fill in

**8. Booth Options**

**8.1 Package Booth**

- **Standard Booth (minimum 9 sqm)**

Booth Size: \_\_\_\_\_sqm

Participation fee per sqm: **US\$450.00**

**9 sqm booth includes:**

- Complete booth construction
- Wall to wall carpet
- 3 spotlights & 1 socket
- 1 lockable cupboard
- 1 table & 3 chairs
- 2m flat shelf
- Fascia board with company name and booth number
- Booth cleaning and security
- PR & marketing support
- Listing in fair e-catalogue
- Visitor e-invitation

**8.2 Raw Space (minimum 36sqm)**

Booth Size: \_\_\_\_\_sqm

Participation fee per sqm: **US\$395.00**

**Includes:**

- Floor space
- Booth security
- PR & marketing support
- Listing in fair e-catalogue
- Visitor e-invitation

**Payment:** 50% deposit is required with application. Final/balance payment is due on **19 Jun 2023**, see no. 5 on Terms and Conditions for bank details.

**9. Name of legally responsible person** (please print last name, first name and sign with company stamp below)

- We (including all personnel, employees and any other relevant third party of our Company) acknowledge receipt and have read this **Regulation for Protection of Intellectual Property Rights during the Exhibitions**. We also undertake to comply with all provisions hereof strictly and such undertaking will be binding upon the execution of this Acknowledgement Letter.

- We hereby warrant that:

1. All Exhibits are under its own IPR or are legally and effectively licensed, and all Exhibits, including its appearance, design, package, trademark and advertising materials etc. do not infringe any IPR of the others. We will prepare all the IPR certificates or the legal and valid licenses with respect to Exhibits for inspection if necessary.
2. We also undertakes that we will strictly comply with the exhibition regulation, PRC laws and regulations, and international treaties, etc, and will not infringe on the legal rights of any other exhibitors and their Exhibits, or copy, use, produce, extract or modify the trademark, design, package or invention owned by any other exhibitors or their Exhibits, or take any illegal actions to prevent any other exhibitors from exercising and protecting their legal intellectual property rights and ownership on their products.
3. Prior to the Exhibition, we and our Exhibits have not been involved in any infringement dispute or taken any infringement actions by any third party or restricted by relevant legal enforcement.
4. No infringement as unauthorized photography or videography shall be taken by us.
5. We will be liable for any responsibilities due to any violation of the warranties above and the Organisers shall be relieved from such responsibilities.

Failure to respond to this Acknowledgement Letter shall be deemed as refusal to make acknowledgement by the exhibitor, and any dispute or responsibilities arising therefrom shall be handled or assumed by the exhibitor on its own.

Name : \_\_\_\_\_ Title : \_\_\_\_\_

We hereby accept the General Terms & Conditions of the Show (<https://www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html>) and Specific Terms & Condition on Page 4 of this application form.

Signature : \_\_\_\_\_ Date : \_\_\_\_\_

Company Stamp : \_\_\_\_\_

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**Intellectual Property Rights Letter**

**Regulation for Protection of Intellectual Property Rights during Exhibition**

Aiming at protecting the intellectual property rights (the "IPR") including patent, trademark, copyright etc. during Exhibition, this regulation (the "Regulation") is formulated in accordance with the Measures for Protection of Intellectual Property Rights during Exhibitions jointly promulgated by Ministry of Commerce, State Administration of Industry and Commerce, State Copyright Bureau and State Intellectual Property Office on March 1, 2006.

In order to protect the IPR and to promote the healthy development of the exhibition (the "**Exhibition**"), the Exhibition sponsor will invite the officers from local Intellectual Property Office (for infringement of patent, Bureau of Copyright (for infringement of copyright) and Administration of Industry and Commerce (for infringement of trademark) and lawyers specialized in IPR protection to compose the Complaint Review Panel (the "**CRP**"). The CRP will be responsible for consultancy service related to IPR, and reviewing the IPR disputes happened during the Exhibition in accordance with the laws and regulations in respect of IPR.

**Acceptance of Complaint**

If the exhibitor deems that the products exhibited (the "**Exhibits**") by any other exhibitor infringe its patent, trademark or copyrights, it may file complaint with the CRP and shall submit to CRP and be liable for the following materials:

1. A legitimate and effective certificate of the ownership of intellectual property rights: where any patent is involved therein, the patent certificate, the text of patent announcement, the credential of the patent owner, the certification on the legal status of the patent shall be submitted; where any trademark is involved therein, the certification documents of trademark registration shall be submitted, which shall be confirmed by the complaints by affixing a seal, and the credential of the trademark owner shall be submitted as well; where any copyright is involved therein, the certification of copyright and the credential of the copyright owner shall be submitted. (Documents evidencing patent-related rights, including patent specification of invention and utility model, or pictures and photographs of design, which are made public by State Intellectual Property Office of P.R.C.; search reports of existing patent law or the counterpart of patent registry etc.)
2. The name of Exhibits in question, name and booth number of respondent;
3. Copy of business license of complainant, if the complainant is not the IPR holder, the complainant shall provide a copy of license agreement in respect of such IPR;
4. Evidence and cause against the infringement;
5. If the complaint is raised by attorney of exhibitor, the Power of Attorney shall be submitted; and
6. Any other materials the CRP may require.

The complainant shall warrant that all the materials are authentic and effective, and shall indemnify the respondent, and be liable for any loss and damage resulting from the unauthentic complaint materials or any other unfaithful complaint.

**If any of the following occurs, the CRP shall not accept the complaint:**

1. The materials submitted by the complainant do not meet the CRP's requirement and the complainant does not supplement the relevant materials required after notified by the CRP. The complainant or claimant has filed litigation in connection therewith in a court.
2. Where a complainant or claimant has filed a litigation concerning infringement on patent with the people's court;
3. Where any patent is in the procedures for declaring invalidation of patent right;
4. Where any dispute over the ownership of a patent is subject to the trial procedures of the people's court or to the mediation procedures of the administrative department of patent;
5. Where any patent has been terminated and its owner is attempting to resume the patent.
6. Where a complainant or claimant has filed a litigation of infringement on trademark with the people's court;
7. Where any right to the exclusive use of trademark has been invalidated or cancelled.
8. Any other circumstances that CRP deems inappropriate to accept a complaint.

Subsequent to the receipt of complaint materials required, the CRP shall notify the respondent and request it to response within in half or one day. The respondent declining the complaint shall submit the relevant evidences; otherwise, it shall promptly withdraw the Exhibits in question and never re-exhibit the same.

If the respondent does not submit the relevant evidences, or the materials submitted cannot prove that it does not infringe any IPR, nor does the respondent withdraw the Exhibits in question, the CRP shall have the right to request the respondent to: 1) suspend the display of such Exhibits; 2) destroy and suspend distribution of advertising material of such Exhibits; and 3) to remove the exhibiting board of such Exhibits. If the respondent objects to the aforementioned measures, the CRP may send complaint materials and relevant information to the competent administration of IPR for handling in accordance with the law.

Subsequent to the end of exhibition, the complainant shall resolve such IPR dispute through the court or administration of IPR; otherwise, the CRP will not accept the complaint with respect to the same Exhibits in the exhibitions thereafter.

The Exhibition Organization Commission shall have the right to revoke the exhibiting qualification of the exhibitor that display the Exhibits in question for times and adversely affects the reputation of Exhibition.

The CRP shall coordinate and cooperate with the administration of IPR and reserve the rights to take necessary actions in accordance with the actual situation.

## Specific Terms and Conditions

### 1. Organiser

Messe Frankfurt (HK) Ltd  
35/F China Resources Building  
26 Harbour Road, Wanchai, Hong Kong

### 2. Location of event

Shanghai New International Expo Centre,  
2345 Long Yang Road, Pudong Area,  
Shanghai, 201204, China

### 3. Date of event

19 - 21 September 2023

### 4. Registration and confirmation

Application to exhibit is made by submitting a completed and signed application form to the organiser. The organiser will confirm receipt of applications in writing by fax and original mail.

### 5. Terms of payment

A deposit of 50% is required upon application. Applicants should remit the appropriate amount directly to the organiser. Final balance of 50% is due on or before 19 Jun 2023. All bank charges are to be borne by applicant.

Note: Participation fee per sqm is applicable at an exchange rate of USD1=RMB7.3.

Should the Yuan appreciate by more than 3%, the organiser reserves the right to adjust the USD price per sqm.

#### Payment should be made to:

Hong Kong and Shanghai Banking  
Corporation Ltd.

1 Queen's Road Central, Hong Kong

USD A/C No: 511-017758-274

A/C Holder: Messe Frankfurt (HK) Ltd.

Swift Code: hsbchkhkh

### 6. Cancellation

If an applicant withdraws his application, for whatever reason, before he receives either a rejection or confirmation of his application, any participation fee paid will be forfeited.

If the exhibitor notifies the organiser of his withdrawal within three months of the start date of the event, he is liable for the total participation fee.

Should the exhibitor under contract (i.e. in receipt of confirmation) inform the organiser that he will not participate in the event, providing the organiser is able to resell the stand without loss, the payment to be made by the exhibitor will be reduced to a handling fee of US\$1,000 irrespective of the exhibitor's full liability for additional costs, catalogue fees etc.

### 7. General terms and conditions of participation

The detailed General Terms & Conditions of Participation are given on the organisers website <https://www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html> and can be requested in printed form if required.

### 8. Booth allocation

The exhibitor booth location will be allocated according to product criteria, or other criteria set by the organiser. No change of booth location is allowed once it has been assigned and the exhibitor informed. Additionally represented companies (co-exhibitors) must arrange their participation through the main exhibitor.

### 9. Visitor guide, e-catalogue & fascia board

Information from the application form will be used to prepare the exhibitor's entry in the visitor guide, e-catalogue & fascia board.

With your e-catalogue entry, your company name will appear in alphabetical order based on the first letter of the exhibiting company name, in addition to country and product group listings. If available, please provide us also with your company information in Chinese.

Additional entries on e-catalogue for co-exhibiting companies will be subject to a charge of USD200 per entry. Please contact us for the details.

### 10. Intellectual property rights / copyright

The exhibitor warrants that his exhibits and packages thereof and the related publicity materials do not in any way whatsoever violate or infringe any third party's rights including trademarks, copyrights, designs, names and patents whether registered or otherwise.

The organisers have the right to refuse participation of any exhibitor found guilty of infringement of intellectual property rights at any future trade fairs.

### 11. Correspondence address for enquiries

Messe Frankfurt (HK) Ltd.

35/F China Resources Building,  
26 Harbour Road, Wanchai, Hong Kong

Tel (852) 2802 7728 Fax (852) 2598 8771

Email: [textile@hongkong.messefrankfurt.com](mailto:textile@hongkong.messefrankfurt.com)