

cinte techtexsil

CHINA

19 – 21.9.2024

Shanghai New International
Expo Centre, China
中国 • 上海新国际博览中心

China International Trade Fair for Technical
Textiles and Nonwovens

中国国际产业用纺织品及非织造布展览会

**Beyond
innovation.
创享未来**

www.techtexsilchina.com

**Sponsorship
marketing
opportunities**

PERFORMANCE

FUNCTION.

FUTURE

part of

TEXPERTISE
the textile business network

Sponsorship marketing opportunities

cinte
techtexsil
CHINA

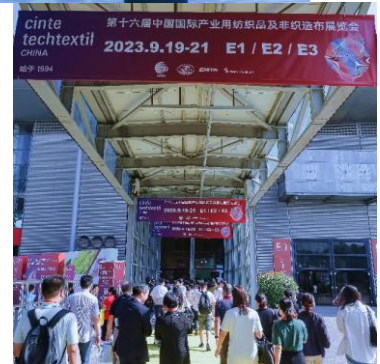
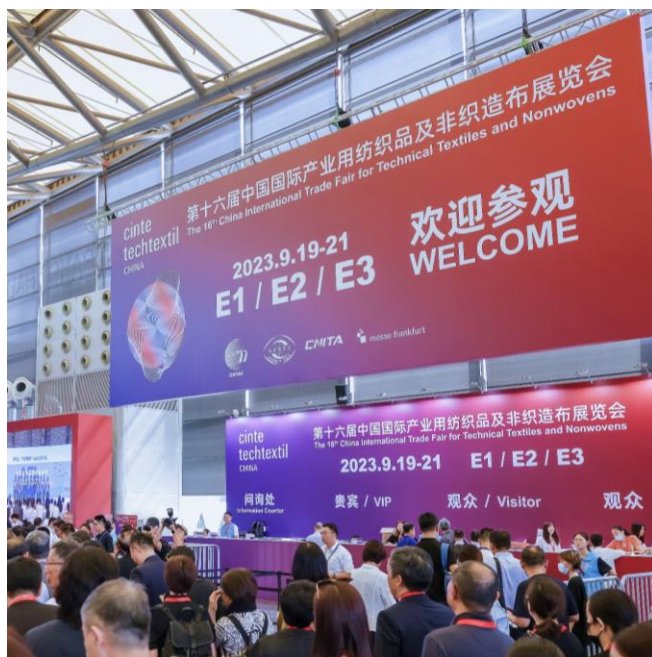
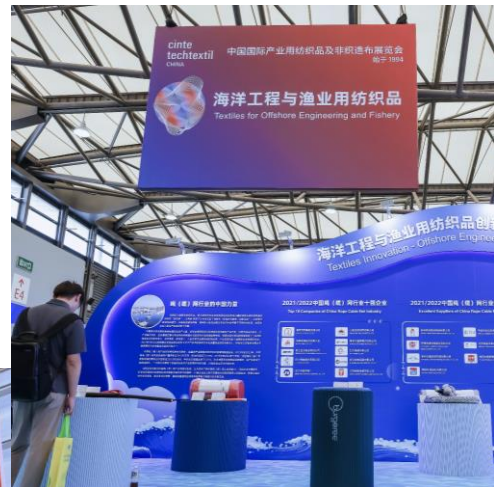
19 – 21.9.2024

Customised sponsorship promotion plan

Connect all the fair's resources to carry out a series of sponsorship and advertising activities that will increase the exposure of your brands and products, making them a focus at the fair!

Create a customised and eye-catching promotional plan that aligns with your marketing goals. Static displays such as advertising onsite and in show publications, as well as onsite souvenir distribution will all instantly enhance your brand penetration at the fair.

In addition to the items covered in this "Sponsorship Marketing Opportunities" brochure, please do not hesitate to contact us to discuss a tailor-made sponsorship marketing plan that will generate more business opportunities for your company!



A

Sponsorship options

cinte
techtexsil
CHINA

19 – 21.9.2024

A01 Show bag **NEW**

Show bags will be distributed to the visitors free of charge at the registration halls. Advertising on the show bags will help increase your company's exposure both onsite and away from the fairground.

- Sponsor's logo (single unit) and / or advertisement (4-colour) will appear on one side, the show logo and / or advertisement will appear on the other side of the show bag
- The design must be approved by the organisers in advance
- The exact location of distribution will be decided by the organisers
- Price includes production fee

Quantity: Exclusive
Price: USD 11,500

Application deadline: 28 June 2024



A02 Bottled water

Bottled water will be distributed to visitors free of charge at the registration halls / information counters.

- Sponsor's logo and / or advertisement will appear on the water bottle together with the show logo and / or advertisement
- The design must be approved by the organisers in advance
- The exact location of distribution will be decided by the organisers
- Price includes production fee

Quantity: Joint sponsor
Price: (a) USD 9,000 / 5,000 bottles
(b) USD 4,500 / 2,000 bottles

Application deadline: 9 August 2024



A

Sponsorship options

A03 Show souvenir

Souvenirs will be distributed to visitors and attendees at the registration halls or information counters.

- Sponsor's logo (single unit) will appear on the souvenir together with the show logo
- The design must be approved by the organisers in advance
- The exact location of distribution will be decided by the organisers
- Price includes production fee

Quantity: Joint sponsor
Price: On request

Application deadline: 9 August 2024



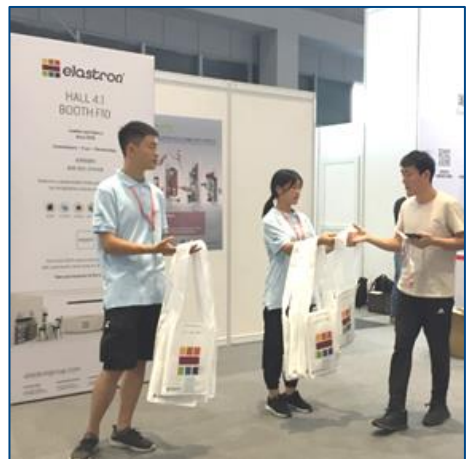
A04 Distribution service **NEW**

Sponsor's information or souvenir will be distributed to visitors by official staff at specific locations.

- Materials or company souvenir must be provided by the sponsor
- Materials for distribution must be approved by the organisers in advance
- The exact location of distribution will be decided by the organisers
- Sponsorship fee includes staff and one backdrop

Quantity: Joint sponsor
Price: USD 1,500

Application deadline: 9 August 2024



B

Onsite advertising

cinte
techtexsil
CHINA

19 – 21.9.2024



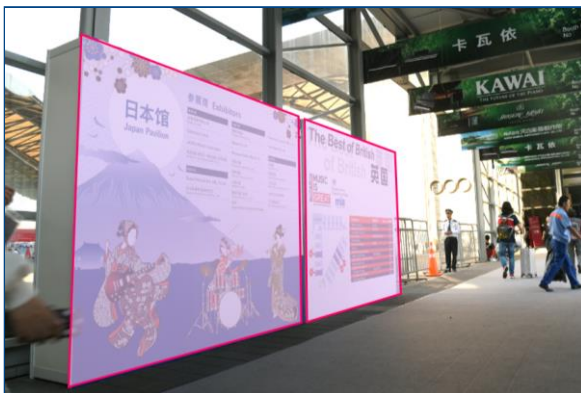
B01 Outdoor billboard – 1# South Square

Specification: 5m(H) x 8m(W)
Price: USD 4,000 / pc



B02 Hanging banner – Corridor

Specification: 0.7m(H) x 3.5 – 5m(W) x double-sided
(please check the dimension with the organisers)
Price: USD 1,000 / double-sided / pc



B03 Advertisement board – Corridor

Specification: 2.5m(H) x 3m(W)
Price: USD 2,800 / pc



B04 Glass sticker – Hall external

Specification: 3.6m(H) x 3.7 – 5m(W)
(please check the dimension with the organisers)
Price: USD 4,000 / pc

Note: The submission deadline of application and material production files is 9 August 2024.

Prices include release and production.

The above pictures are for reference only. The real object should be considered as final.

Onsite advertisements are subject to availability. Please check with the organisers for the available location.

B

**Onsite
advertising**

cinte
techtexsil
CHINA

19 – 21.9.2024



**B05 Advertisement board
– Outside halls**

Specification: 2.5m(H) x 3m(W) x double-sided
Price: USD 3,500 / double-sided / pc



**B06 Advertising tower
– Outside halls**

Specification: 2.5m(H) x 1m(W) x 4-sided
Price: USD 1,800 / 4-sided / tower

Note: **The submission deadline of application and material production files is 9 August 2024.**
Prices include release and production.
The above pictures are for reference only. The real object should be considered as final.
Onsite advertisements are subject to availability. Please check with the organisers for the available location.

C

Publication advertising

cinte
techtexsil
CHINA

19 – 21.9.2024

C01 Visitor guide

The visitor guide will be distributed to visitors free of charge at registration counters, it is an excellent tool for visitors scanning through exhibitor information.

- The design must be approved by the organisers in advance
- Price includes production fee

Publication trim size: 205mm(H) x 115mm(W)
Bleeding size: +3mm bleeding on each side

Item	Price
(a) Back cover	USD 5,000
(b) Inside front cover	USD 3,500
(c) ROP	USD 2,000



Application deadline: 2 August 2024

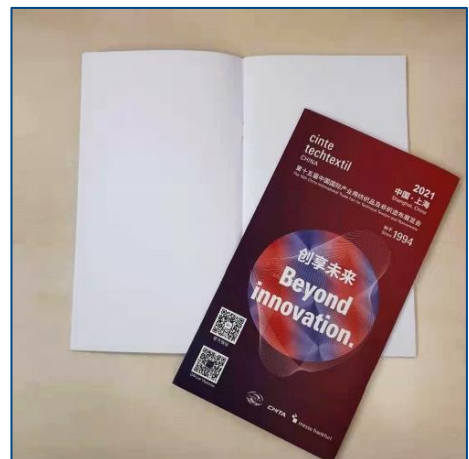
C02 Notebook

Notebooks with show information will be distributed to visitors free of charge. It is a golden advertising opportunity for exhibitors!

- The design must be approved by the organisers in advance
- Price includes production fee

Publication trim size: 210mm(H) x 148mm(W)
Bleeding size: +3mm bleeding on each side

Item	Price
(a) Back cover	USD 6,000
(b) Inside front cover	USD 4,000
(c) Inside back cover	USD 4,000



Application deadline: 2 August 2024

**Sponsorship
marketing
opportunities**

cinte
techtexsil
CHINA

19 – 21.9.2024

**For more details,
please contact:**

Messe Frankfurt (Shenzhen) Co Ltd

Contact: Ms Sasha Zhu
Tel: +86 755 8299 4989 ext. 606

Contact: Mr Kevin Tang
Tel: +852 2230 9289

Email:
sponsorship@hongkong.messefrankfurt.com