



**cinte
techtex**til
CHINA

1 – 3.9.2026
Shanghai New International
Expo Centre, China

China International Trade Fair for Technical
Textiles and Nonwovens

Digital Services

Omni-channel digital reach
Precise digital targeting

www.techtexsilchina.com



Fair's website

D01 – D02: Upgraded media package

Each exhibitor will receive a free Silver Media Package in which their company's online presentation will be displayed in the "Exhibitor & products" section on the fair's official website www.techtextilchina.com. The Upgraded Gold Media Package enhances from the Silver Media Package at little expense, allowing you to draw more attention from professional buyers.

D01: Silver Media Package

Free offer

- Company name
- Booth number
- Product group
- Correspondence address
- Email & website
- 1 company page (picture & description)
- 1 product page (picture & description)
- 3 keywords

D02: Upgrade Top-up Digital Package

(a) Top-up Digital Package I (item 1 & 2, USD 190 / RMB 1,500)

(b) Top-up Digital Package II (item 1 & 3, USD 430 / RMB 3,500)

1) Gold Media Package

- Company name
- Booth number
- Product group
- Correspondence address
- Email & website
- 1 company page (picture & description)
- 5 product pages (picture & description)
- 5 keywords

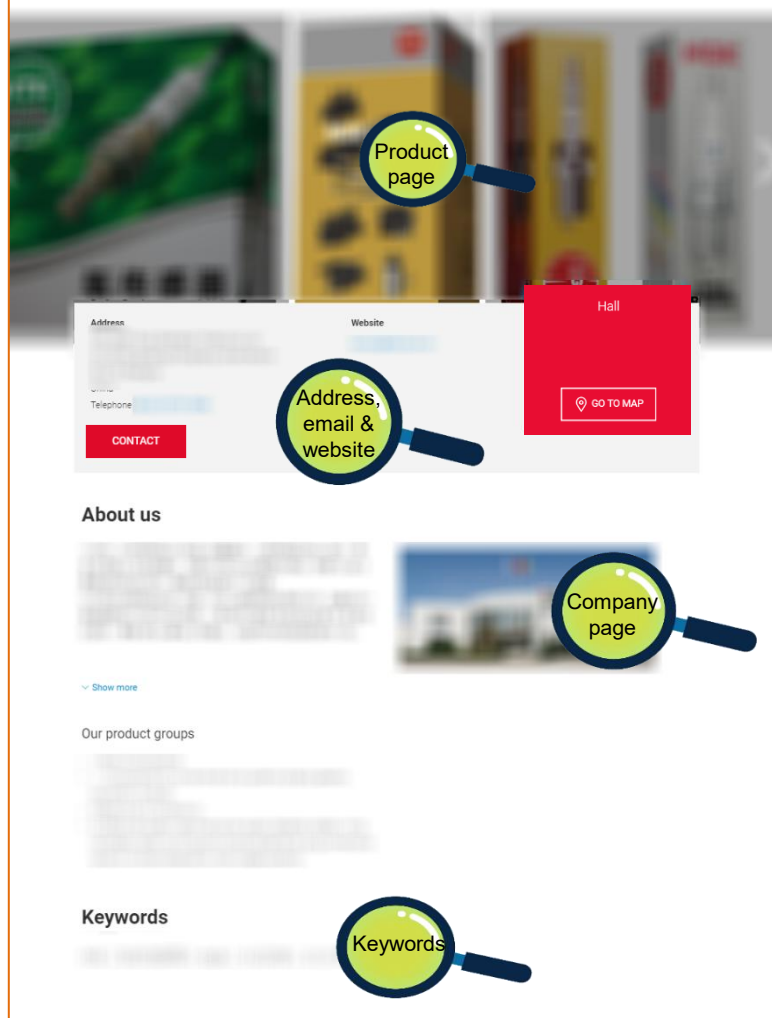
2) Social media link, Document download

3) Front page box on Cinte Techtextil China's website

Exhibitors & products

← Overview

2018 Textile (Hong Kong) Trading Fair



Please contact us:

Messe Frankfurt (HK) Ltd

Contact: Ms Wendy Lip / Mr Gino Zhao

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Fair's website

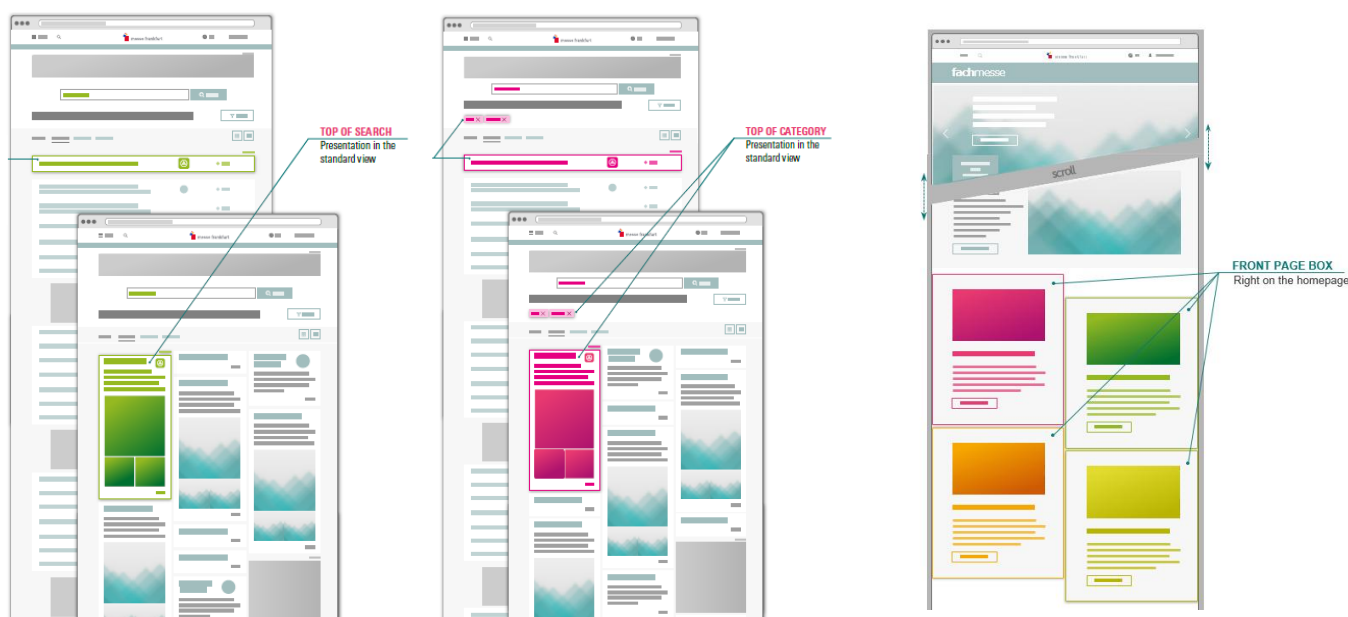
Add-ons: additional services in the exhibitor and product search on the fair website

Distinguish your company from competitors by booking add-ons for your upgraded media package displayed on the official website. Make use of these add-ons in the exhibitor and product search on the fair website, thus you can reach thousands of trade fair visitors all year round.

D03: Search Add-ons

Visitors will see you immediately with these add-ons, which increase your visibility!

(a) Top Of Search	(b) Top Of Category	(c) Front Page Box
USD 570 / RMB 4,000	USD 290 / RMB 2,000	USD 570 / RMB 4,000
➤ Your entry will be prominently displayed at the top of the search results (This requires the company being listed in the search results) ➤ 5 limited advertising spaces (Only 1 entry is displayed in rotation)	➤ Your entry will appear at the top of the search results within a product category ➤ 3 limited advertising spaces (Only 1 entry is displayed in rotation)	➤ The trade fair homepage is the starting point for finding more information on the trade fair. ➤ 4 limited advertising spaces



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Fair's website

D04: Link Add-ons

Visitors can access your online shop and social media platform through the Link Add-ons on the company profile!

(a) Social media link

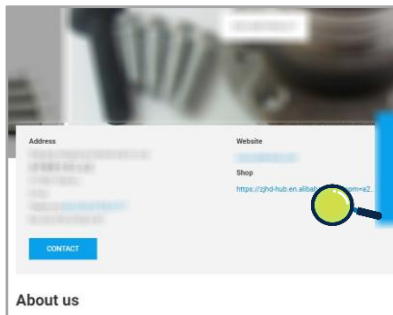
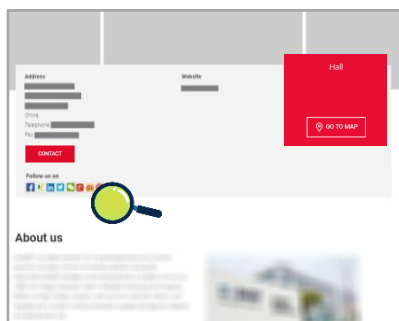
USD 80 / RMB 500

- Add icons and links to your social media pages at: WeChat, LinkedIn, YouTube, Facebook, X, Weibo, Pinterest, Instagram
- For up to 10 links

(b) Shop link

USD 80 / RMB 500

- Link to your online shop
- 1 link is available per exhibitor



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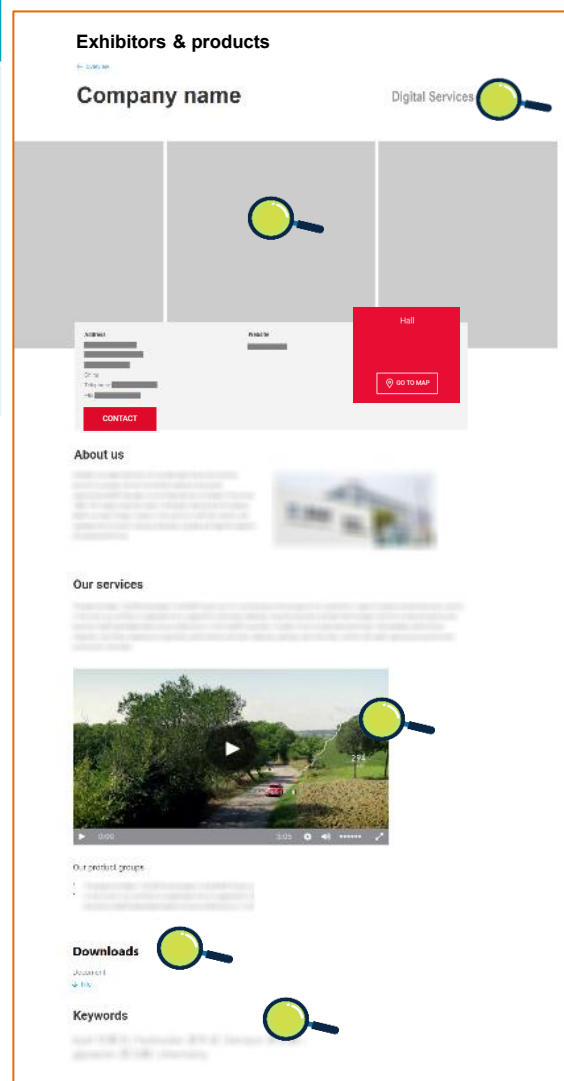
Email: digital@hongkong.messefrankfurt.com

Fair's website

D05: Information Add-ons

Visitors will see more contents in your company profile, that increases your brand visibility!

(a) Logo	(b) Product page
USD 80 / RMB 500	USD 80 / RMB 500
➤ Give a visual representation of company brand	➤ Strengthen your presence with additional products and increase the hit rate from potential customers ➤ Show your highlights and new products ➤ Includes 1 photo and product information in both Chinese and English (2,500 characters each)
(c) Video	(d) Document download
USD 80 / RMB 500	USD 150 / RMB 1,000
➤ Show videos in your company profile in the fair website's exhibitor search ➤ All popular video formats are supported / aspect ratio 16:9 and 4:3 / featured video length up to 5 minutes (longer videos upon request)	➤ Attach document such as product catalogue or company magazine in exhibitor profile ➤ Visitors can save the document ➤ Format: pdf
(e) Keyword	(f) Press information
USD 20 / RMB 120	USD 150 / RMB 1,000
➤ Exhibitor can be found faster	➤ Via the search function on the event website, journalists and visitors can search for press releases ➤ Show press release on the exhibitor's company page ➤ Format: pdf



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Fair's website

D06: Online advertising banners

Cinte Techtextil China show website www.techtextilchina.com offers an exclusive spot to draw the attention from all attendees. Grab this golden advertising opportunity in no time!

The screenshot shows the website interface for Cinte Techtextil China. At the top, there's a navigation bar with 'messe frankfurt' and 'EN'. Below this, a large banner features a stylized face made of colorful threads. The main section is titled 'Exhibitors & products' and includes a '2026 Exhibitor Search' section. A green dashed box highlights a specific banner advertisement that reads 'WELCOME TO CINTe TECHTEXTIL' and 'Meet us CHT'. Below the banner is a search bar with the placeholder text 'e.g. product, name of exhibitor...' and buttons for 'SEARCH' and 'FILTER'. The 'All exhibitors' section is partially visible at the bottom.

	Banner location		Dimension Width × Height	USD	RMB
(a)	Homepage Placement of the first banner after approx. 30% page height (3 rotations)	4:1	1,140 × 285 px	750	5,300
(b)	Exhibitors and products page (3 rotations)	10:1	1,140 × 114 px	1,060	7,500

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Application form

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Email: digital@hongkong.messefrankfurt.com

D01	Silver Media Package (Free offer)		D02(a)	☐ Top-up Digital Package I (item 1 & 2) (USD 190 / RMB 1,500)		
			D02(b)	☐ Top-up Digital Package II (item 1 & 3) (USD 430 / RMB 3,500)		
- Company name - Booth number - Product group - Correspondence address - Email & website 1 company page (picture & description) 1 product page (picture & description) 3 keywords			1) Gold Media Package - Company name - Booth number - Product group - Correspondence address - Email & website 1 company page (picture & description) 5 product pages (picture & description) 5 keywords 2) Social media link, Document download 3) Front page box on Cinte Techtextil China's website			
After joining upgraded media package (D01 or D02), add-ons items D03 – D05 can be chosen						
Item			Price (USD)	Price (RMB)	Qty	
D03	Search Add-ons	a) Top Of Search	570	4,000		
		b) Top Of Category	290	2,000		
		c) Front Page Box	570	4,000		
D04	Link Add-ons	(a) Social media link	80	500		
		(b) Shop link	80	500		
D05	Information Add-ons	(a) Logo	80	500		
		(b) Product page	80	500		
		(c) Video	80	500		
		(d) Document download	150	1,000		
		(e) Keyword	20	120		
		(f) Press information	150	1,000		
D06	Online banner	(a) At homepage 4:1	750	5,300		
		(b) At exhibitor search – under the header 10:1	1,060	7,500		
Total						

We hereby accept the Terms & Conditions and sign below

Company name (English) : _____

Company name (Chinese) : _____

Contact person : _____ E-mail : _____

Booth No. : _____ (* Leave it blank if you do not receive the booth no.)

Mobile : _____ Fax : _____

Signature (with company stamp) : _____ Date : _____

Terms & Conditions:

1. Reservation of advertisement space will be arranged on 'first-come-first-serve' basis.
2. The organisers reserve the right to decline any advertisement application.
3. The use of the provided advertising media for trade shows and events that considered competitive events of the organisers is not authorised.
4. Exhibitors are responsible for providing the organisers with all company logos and/or artworks before deadline(s), with a thumbnail in JPG format for verification purposes, and that all artwork(s) are subject to approval by the organisers. Otherwise a timely provision of the advertising media cannot be warranted.
5. The organisers are not responsible for any error, loss, damage or claim resulting from failure of any advertisement.
6. The organisers reserve the right to make insignificant deviations to the measurements, shapes and colours of the advertising documents, unless customer had notified the organisers the specified pantone colours code and/or other details.
7. A surcharge of 50% will be charged if the advertisement order is requested after the deadline. The organisers reserve the right to decline any request.
8. Any alteration / relocation of advertisement after production / installation is deemed as reperformance. The reperformance cost (150% of original production cost) is at the expense of exhibitor. The organisers reserve the right to decline any request.
9. The locations of advertising media are subject to actual situation onsite and the organisers reserve the right to make deviations if necessary.
10. In case that advertising media provision cannot be realized because of late submission of artwork by customer, the advertising fee is not refundable.
11. No cancellation is accepted for the customer once the signed Digital advertising application form is submitted. The customer is liable for the total amount in that case.
12. If exhibitors fail to make payment timely, the organiser reserves the right not to provide corresponding advertising services.
13. The total amount shall be due prior to the provision of the service by the organisers immediately upon receipt of the payment notice.

Bank:	Hong Kong and Shanghai Banking Corporation Ltd
A/C No.:	511-017758-274
A/C Holder:	Messe Frankfurt (HK) Ltd
Swift code:	hsbchkhhkh
A/C Type:	US\$
14. All bank charges are borne by the exhibitors / sponsors / advertisers.
15. The applicants are also bound by the General Terms and Conditions, available on the website: www.messefrankfurt.com.hk
16. The rules and regulations are bound by the General Terms and Conditions (which are available at <https://www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html>). Upon this signed application, clients agree to comply with both the General Terms and Conditions, as well as the terms and conditions listed on this application form. In case of any disputes, the organisers reserve the right of final decision.