



**cinte
techtex**
CHINA

1 – 3.9.2026

Shanghai New International
Expo Centre, China

China International Trade Fair for Technical
Textiles and Nonwovens

**Sponsorship
marketing
opportunities**

Sponsorship marketing opportunities

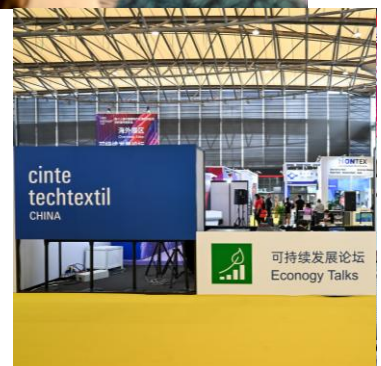
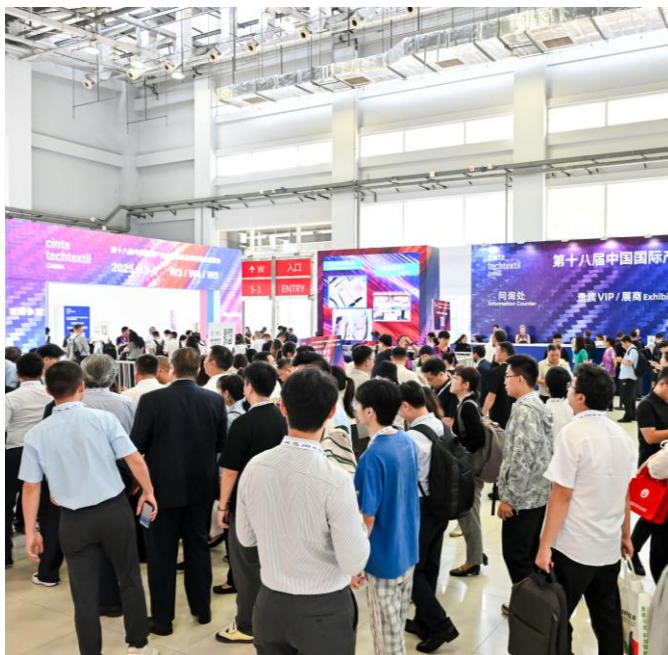
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Customised sponsorship promotion plan

Connect all the fair's resources to carry out a series of sponsorship and advertising activities that will increase the exposure of your brands and products, making them a focus at the fair!

Create a customised and eye-catching promotional plan that aligns with your marketing goals. Static displays such as advertising onsite and in show publications, as well as onsite souvenir distribution will all instantly enhance your brand penetration at the fair.

In addition to the items covered in this "Sponsorship Marketing Opportunities" brochure, please do not hesitate to contact us to discuss a tailor-made sponsorship marketing plan that will generate more business opportunities for your company!



A

Sponsorship options

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A01 Show bag

Show bags will be distributed to the visitors free of charge at the registration halls. Advertising on the show bags will help increase your company's exposure both onsite and away from the fairground.

- Sponsor's logo (single unit) and / or advertisement (4-colour) will appear on one side, the show logo and / or advertisement will appear on the other side of the show bag
- The design must be approved by the organisers in advance
- The exact location of distribution will be decided by the organisers
- Price includes production fee

Quantity & price: On request
* Please contact organisers for more details

Application deadline: 22 June 2026



A02 Bottled water

Bottled water will be distributed to visitors free of charge at the registration halls / information counters.

- Sponsor's logo and / or advertisement will appear on the water bottle together with the show logo and / or advertisement
- The design must be approved by the organisers in advance
- The exact location of distribution will be decided by the organisers
- Price includes production fee

Quantity: Joint sponsor
Price: (a) USD 9,000 / 5,000 bottles
(b) USD 4,500 / 2,000 bottles

Application deadline: 1 July 2026



A

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A03 Show souvenir

Souvenirs will be distributed to visitors and attendees at the registration halls or information counters.

- Sponsor's logo (single unit) will appear on the souvenir together with the show logo
- The design must be approved by the organisers in advance
- The exact location of distribution will be decided by the organisers
- Price includes production fee

Quantity: Joint sponsor

Price: On request

Application deadline: 1 July 2026



A04 Distribution service

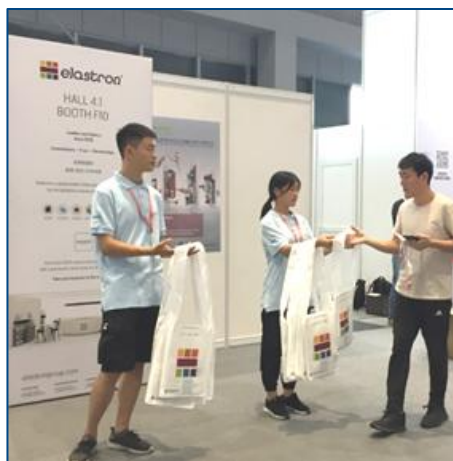
Sponsor's information or souvenir will be distributed to visitors by official staff at specific locations.

- Materials or company souvenir must be provided by the sponsor
- Materials for distribution must be approved by the organisers in advance
- The exact location of distribution will be decided by the organisers
- Sponsorship fee includes staff and one backdrop

Quantity: Joint sponsor

Price: USD 1,500

Application deadline: 1 July 2026



A

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A05 Functional area

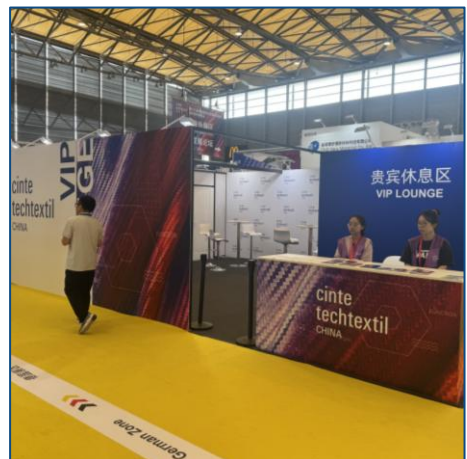
Special functional areas will be arranged for attendees during the show, including the VIP lounge and resting areas.

- Sponsor's name and / or logo (single unit) will be displayed on backdrop or onsite signage
- Sponsor's brochure will be placed in the area#
- Sponsor will be entitled to access passes for accessing their sponsored area (if applicable)
- The location of the sponsor's advertisement will be allocated by the organisers

Promotional materials provided by sponsor must be approved by the organisers in advance

Quantity: Joint sponsor
Price: On request

Application deadline: 1 July 2026



B

Onsite advertising

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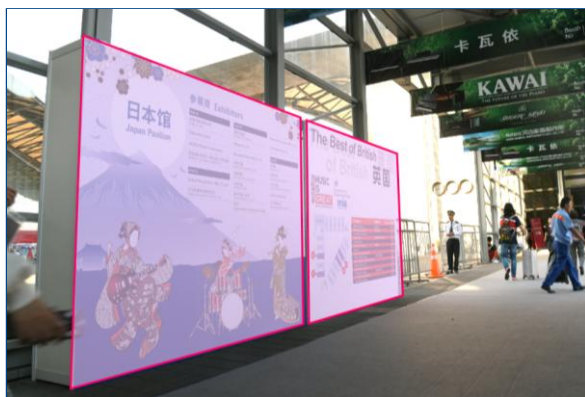
B01 Outdoor billboard – 2# North Square

Specification: 5m(H) x 8m(W)
Price: USD 4,000 / pc



B02 Hanging banner – Corridor

Specification: 0.7m(H) x 5m(W), double-sided
Price: USD 1,000 / double-sided / pc



B03 Advertisement board – Corridor

Specification: 2.5m(H) x 3m(W)
Price: USD 2,800 / pc



B04 Glass sticker – Hall external

Specification: Depends on position
Price: USD 4,000 / pc

Note: The submission deadline of application and material production files is 27 July 2026.

Prices include release and production.

The above pictures are for reference only. The real object should be considered as final.

Onsite advertisements are subject to availability. Please check with the organisers for the available location.

The organisers reserve the right to make reasonable adjustments to advertising positions/ dimensions as per actual onsite/ venue conditions.

B

Onsite advertising

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B05 Advertisement board – Outside halls

Specification: 2.5m(H) x 3m(W), double-sided
Price: USD 3,500 / double-sided / pc



B06 Advertising tower – Outside halls

Specification: 2.5m(H) x 1m(W), 4-sided
Price: USD 1,800 / 4-sided / tower

Note: The submission deadline of application and material production files is 27 July 2026.

Prices include release and production.

The above pictures are for reference only. The real object should be considered as final.

Onsite advertisements are subject to availability. Please check with the organisers for the available location.

The organisers reserve the right to make reasonable adjustments to advertising positions/ dimensions as per actual onsite/ venue conditions.

C

Publication advertising

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C01 Visitor guide – ROP

The visitor guide will be distributed to visitors free of charge at registration counters, it is an excellent tool for visitors scanning through exhibitor information.

- The design must be approved by the organisers in advance
- Price includes production fee

Price: USD 3,500

Application deadline: 1 July 2026



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**For more details,
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