

# Press

January 2016

## **Press Release**

Cinte Techtex

til China

China International Trade Fair for Technical Textiles and Nonwovens  
Shanghai New International Expo Centre  
Shanghai, China, 12 – 14 October 2016

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[## \*\*Asia's leading biennial trade fair for technical textiles and nonwovens returns to Shanghai in October\*\*](http://www.techtex</a>tilchina.com<br/>CTC16 PR1 eng</p></div><div data-bbox=)

### **Strong potential in Chinese technical textiles and nonwovens market**

### **Positive feedback from exhibitors and visitors in 2014 likely to encourage more participation**

Following the success of the largest ever Cinte Techtex

til China in 2014, Asia's leading biennial trade fair for technical textiles and nonwovens returns to Shanghai later this year. The event is scheduled to take place from 12 – 14 October at the Shanghai New International Expo Centre. Last year's fair saw 460 exhibitors from 22 countries and regions across an exhibition area of 35,000 sqm.

The 2014 event was the largest ever Cinte Techtex

til China in the fair's history, and comprised pavilions from Belgium, Germany, Italy and Taiwan, as well as a European Zone. Together with regional pavilions from China, the fair displayed a full range of nonwovens and technical textiles in 12 different application areas. The fair also incorporated a debut Association Village bringing together 10 national technical textile associations from nine countries and regions.

Another forte of this fair is its fringe programme. The 2014 edition featured an Innovative Showcase Area which introduced the latest innovations and achievements from various fast-growing application sectors in the industry. What's more, a range of seminars were held to help participants absorb new technologies through a series of informative presentations. The all-inclusive product profile of the fair,

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complemented by the innovative fringe programme, attracted 12,496 visits to the fair, with visitors coming from 61 countries and regions.

### **Strong potential in Chinese technical textiles and nonwovens market**

In light of the expanding infrastructure construction sector, accelerating urbanisation and increasing awareness of environmental protection in China, it is expected that demand for technical textiles and nonwovens products will continue to rise in the coming years. The China Nonwovens & Industrial Textile Association (CNITA) anticipates the total output of technical textiles and nonwoven products in the country will reach over 22 million tons in 2020, double that of 2013.

Furthermore, certain sectors of the China technical textiles market are experiencing high demand at present according to Ms Wendy Wen, Senior General Manager of Messe Frankfurt (HK) Ltd. "While the technical textiles industry as a whole is encountering steady growth, textiles for filtration and separation, medical and hygiene, structural reinforcement and transportation are expected to be the main growth areas in the next 10 years as China's economy continues to develop in these areas."

### **Positive feedback from exhibitors and visitors in 2014 likely to encourage more participation**

Cinte Techtexsil China is renowned for showcasing products of good quality and technological advantage, which is reflected in the popularity of European technical textiles products among domestic buyers. "Buyers here definitely recognise European quality," Mr Guy Decler from Belgium's Beaulieu Fibres International, a 2014 exhibitor, said. "Those manufacturers that are producing here for export in particular appreciate higher quality. And being in the Belgium Pavilion helps too as buyers automatically see us as

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Western, having a different quality level and offering new products,” he added. The prominence of high quality products is not only demonstrated by European suppliers. Ms Jenny Seo from the Korea Textile Trade Association (KTTA) explained the demand for high quality products in China. She said: “There is a big demand in China for our products, and this fair is good to tap into this as we met 25 of our target buyers just on day one. Chinese buyers really like our products because of the good quality.”

The quality of products displayed was also confirmed by visitor feedback. First-time buyer Mr Ilker Arisoy from Turkish company AKM Metalurji Sanayi Temsilcilik commented on the product quality: “This is my first time in China and I’m amazed by the standard of quality here; it’s much higher than I thought it would be.” In addition to high quality overseas products and technologies, visitors also observed the availability of domestic products and their versatility. Mr Lei Yi from Canadian company Albarrie mentioned: “I attend the fair in order to look for new products and have found some that can be applied to different industries. I can find both overseas and domestic suppliers here with good quality products.”

Cinte Techtexsil China is organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Nonwovens & Industrial Textiles Association (CNITA).

To find out more about this event, please visit:

[www.techtexsilchina.com](http://www.techtexsilchina.com). For more information about Messe Frankfurt textile fairs worldwide, please visit: <http://texpertise-network.messefrankfurt.com>.

### Background information on Messe Frankfurt

Messe Frankfurt is one of the world's leading trade fair organisers, generating around €645\* million in sales and employing 2,297\* people. The Messe Frankfurt Group has a global network of 29 subsidiaries and 57 international Sales Partners, allowing it to serve

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its customers on location in more than 160 countries. Messe Frankfurt events take place at more than 40 locations around the globe. In 2015, Messe Frankfurt organised a total of 132\* trade fairs, of which more than half took place outside Germany.

Comprising an area of 592,127 square metres, Messe Frankfurt's exhibition grounds are home to ten exhibition halls. The company also operates two congress centres. The historic Festhalle, one of the most popular venues in Germany, plays host to events of all kinds. Messe Frankfurt is publicly owned, with the City of Frankfurt holding 60 percent and the State of Hesse 40 percent.

For more information, please visit our website at [www.messefrankfurt.com](http://www.messefrankfurt.com).

\* preliminary numbers (2015)