

Press

February 2016

Press Release

Cinte Techtexsil China

China International Trade Fair for Technical Textiles and Nonwovens

Shanghai New International Expo Centre

Shanghai, China, 12 – 14 October 2016

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Strength of Chinese market attracts first-time exhibitors to Cinte Techtexsil China

Returning participants within 12 product application areas add to diversity of sourcing options

With exhibitors categorised in 12 product application areas, Cinte Techtexsil China features a diverse range of sourcing options from around the world that is unrivalled in Asia, with companies from Austria, Belgium, China, France, Germany, Hong Kong, India, Indonesia, Italy, Korea, the Netherlands, New Zealand, Singapore, Switzerland, UK and the US already signed on to take part. The biennial fair will take place from 12 – 14 October at the Shanghai New International Expo Centre, and features a number of first-time participants as well as returning exhibitors. One of these new exhibitors is Johns Manville from the US, a manufacturer of insulation, roofing materials and engineered products. After exhibiting at Techtexsil in Frankfurt, they will join Cinte Techtexsil for the first time having already experienced the potential in China. “The Chinese market showed the biggest growth potential in the last couple of years and it will remain, although slowing down a bit right now, that way in future,” Ms Anke Weidinger said.

“Johns Manville sees big opportunities for its specialty polyester spunbond and glass fibre nonwoven product range in China,” she continued. The company will exhibit a broad variety of nonwovens, including chemically, mechanically and thermally bonded PET spunbond nonwovens, glass fibre wet laid mats, and glass micro fibre air filtration media. The products are suitable for a wide range of applications including luxury vinyl tiles, ceiling tiles, wall coverings, roofing, geotextiles, battery, air and liquid filtration, and windmill blades.

Messe Frankfurt (HK) Ltd
35/F, China Resources Building
26 Harbour Road
Wanchai, Hong Kong

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Also participating for the first time from America is Coats, a world-leading industrial thread and consumer textile crafts business with a presence in more than 70 countries around the globe. Their accomplishments are impressive with one in five garments in the world held together and more than 450 million pairs of shoes made every year using Coats' thread. What's more, more than 100 million car airbags are made every year and over 1 billion teabags are brewed every week using Coats' thread.

Coats sees much potential in the Chinese market for their products. In their Shenzhen factory alone, they already produce six million metres of thread every day, offer 900 combinations of fibre type and make over 230,000 SKUs. They have also invested resources into developing their local sales and technical support capacity to ensure they are able to service the wider Asian market. The Coats-branded products that will feature at the fair include wire & cable / fibre optics, flame retardant protective wear, automotive items including airbags, seatbelts and trims, teabag threads, feminine hygiene products, tyre cord and conductive threads.

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While some exhibitors will experience Cinte Techtexsil China for the first time, others are relative veterans including Austrian company ANDRITZ which has exhibited at the fair for the last decade. The company's key competencies include needlepunch, spunlace, wetlaid, spunbond, spunjet and finishing technologies, and they have their own production site in Wuxi, China. This site features assembly facilities, a service centre with roll repair workshop and a technical centre with a complete needlepunch pilot line which makes ANDRITZ an all-round partner for the nonwovens industry in Asia.

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Also returning to the fair is Dutch firm Stahl under its Chinese branch Stahl Coatings and Fine Chemicals (Suzhou). The company is a leader in process chemicals for leather products and performance coatings, and will mainly promote its new anti-fungi LV77293 and top coatings for tarpaulins at the fair.

Cinte Techtexsil China's product groups include technology and machinery, woven and knitted fabrics, nonwovens, coated textiles, composites, surface and bonding techniques, fibres and yarns, and more. The fair is organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Nonwovens & Industrial Textiles Association (CNITA).

To find out more about this event, please visit:

www.techtexsilchina.com. For more information about Messe Frankfurt textile fairs worldwide, please visit: <http://texpertise-network.messefrankfurt.com>.

Background information on Messe Frankfurt

Messe Frankfurt is one of the world's leading trade fair organisers, generating around €645* million in sales and employing 2,297* people. The Messe Frankfurt Group has a global network of 29 subsidiaries and 57 international Sales Partners, allowing it to serve its customers on location in more than 160 countries. Messe Frankfurt events take place at more than 40 locations around the globe. In 2015, Messe Frankfurt organised a total of 132* trade fairs, of which more than half took place outside Germany.

Comprising an area of 592,127 square metres, Messe Frankfurt's exhibition grounds are home to ten exhibition halls. The company also operates two congress centres. The historic Festhalle, one of the most popular venues in Germany, plays host to events of all kinds. Messe Frankfurt is publicly owned, with the City of Frankfurt holding 60 percent and the State of Hesse 40 percent.

For more information, please visit our website at www.messefrankfurt.com.

* preliminary numbers (2015)