

**Press release** 

## 480 international exhibitors ready for Cinte Techtextil 2018

Cinte Techtextil China opens its doors next week, with around 480 exhibitors from 22 countries and regions preparing for another successful showcase of the world's leading textile innovations. Leading international and domestic brands will feature in halls N1 – N3 at Shanghai New International Expo Centre from 4 – 6 September, making Cinte Techtextil the ideal place to make connections and gain insight into Chinese and Asian market trends.

The technical textile industry in the Asia region, and China in particular, has been growing steadily and is predicted to continue doing so. China's total output of technical textiles and nonwoven products is estimated to account for 30% of global production by 2020, and double that of 2013. This high potential for growth, achieved through investments worth billions of dollars, has drawn attention from European exhibitors, who are set to travel to the region for Cinte Techtextil.

This year's European Zone will feature around 30 exhibitors from countries including Austria, France, the Netherlands, Sweden, Switzerland and the UK, while further exhibitors can be found in national pavilions from Belgium, Germany and Italy. In addition to this, the Czech Republic will present its debut pavilion, showcasing exhibitors with solutions for technical yarn, fabric processing and nonwoven fabrics.

In addition to this, exhibitors from 12 more countries and regions will present their latest innovations to the market. These include domestic and international exhibitors from China, Hong Kong, India, Indonesia, Israel, Japan, Korea, Saudi Arabia, Taiwan, Thailand, Turkey and the US.

#### Belt and Road: a success story for Buildtech

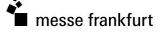
Following higher regulations and quality standards that aim to exceed Western levels, demand is high in China for production machinery. What's more, with the national nonwovens market displaying particularly fast growth, Cinte Techtextil has attracted some of the world's leading nonwoven and weaving machinery brands.

The fair will showcase leading global exhibitors across 12 application areas. Two areas to watch out for include Buildtech and Mobiltech, which are both performing well in Asia and specifically in China. The Belt and Road initiative brings Buildtech a great deal of benefits through China's

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enormous investments in global infrastructure. Adding to this, China's automobile production has been increasing 3% year-on-year, with particularly high growth seen in new-energy vehicles, SUVs and commercial vehicles. China has become the world's largest auto producer, and this has been boosting progress in the Mobiltech category.

### Cinte Techtextil fringe programme a hub of industry insight

A comprehensive fringe programme will keep Cinte Techtextil fairgoers up to date with industry news, with standout events including the 7th China International Nonwovens Conference. Focusing on the global nonwovens industry, topic highlights include the latest innovations in China's nonwovens industry, an insight into the North American nonwovens market, future trends in the global hygiene product market, and more. The conference will also discuss innovations and developments in filter materials and the wipe industry.

The first day of the fringe programme will see a panel discussion in hall N1, moderated by the Taiwan Technical Textiles Association (TTTA), with confirmed panellists including DuPont, IBENA Textilwerke and SGS-CSTC Standards Technical Services. The panel will focus on current trends, developments and standards in the protective textile industry.

Other fringe programme events will include seminars and product presentations led by industry leaders on the latest global technologies and market trends, and an Innovation Showcase Area in a variety of application categories.

Cinte Techtextil China is organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Nonwovens & Industrial Textiles Association (CNITA). To find out more about the fair, please visit: <u>www.techtextilchina.com</u>. For more information about Messe Frankfurt's worldwide textile fairs, please visit: <u>www.texpertise-</u> <u>network.com</u>.

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Notes to editors:

#### Download pictures from this press release

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Further press information & picture material

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# Information from the international textiles sector and Messe Frankfurt's textiles fairs worldwide can be found at: <u>www.texpertise-network.com</u>.

#### **Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,400 employees at 30 locations, the company generates annual sales of around €669 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

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