

Press release

March 2020

## Cinte Techtex

til China 2020: growth rebound and opportunities for the technical textiles and nonwovens sector expected

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[\*\*While the global economy as well as the textiles sector are in a state of flux at present, this unique situation is expected to present opportunities for exhibitors at September's 14<sup>th</sup> edition of Cinte Techtex\*\*til China. Taking place from 2 – 4 September at the Shanghai New International Expo Centre in halls N2 – N4, the event is Asia's leading international trade fair for the technical textiles and nonwovens industry. The 2018 edition saw 485 exhibitors take part, nearly 40% of which were international brands, while the fair recorded 13,203 visits from 55 countries & regions.](http://www.techtex</a>tilchina.com<br/>CTC20 PR2 eng</p></div><div data-bbox=)

China's technical textiles and nonwovens sector has shown considerable and steady growth for a number of years now, and 2019 was no exception, especially for nonwovens. Annual output of nonwoven fabrics of large-scale Chinese companies last year reached 5.03 million tons, a year-on-year increase of 9.9%.

“Obviously the novel coronavirus outbreak has severely affected economic growth across China in the last two months, however we expect the economy to rebound strongly in the second half of the year,” Ms Wendy Wen, Senior General Manager of Messe Frankfurt (HK) Ltd explained. 40 international economists polled by Reuters in February did predict a contraction in the economy in quarter one, but were optimistic that the economy would bounce back in the second quarter. “This unfortunate situation does present opportunities in the personal hygiene and protective wear sectors in particular though, with global demand soaring for products made from nonwovens, including face masks, antibacterial wet wipes, protective apparel and more.”

Particularly, there is a supply shortage of one key raw material for surgical mask production – meltblown nonwovens & meltblown equipment. This, along with other nonwovens products and machinery will be in high demand at Cinte Techtextil, with suppliers such as A.Celli Nonwovens, Dilo Systems, Reifenhäuser Reicofil and Trützschler Nonwovens already signed up to take advantage of this.

### Leading industry names already confirmed to attend

Exhibitor recruitment has been in full swing since last year, with a number of the industry's other leading suppliers already confirmed to participate. These include Arkema (China) Investment Co Ltd, Bostik SA, Graf + Cie AG, Itematech, Monosuisse Group, Picanol N V, Rowa Lack

Messe Frankfurt (HK) Ltd  
35/F, China Resources Building  
26 Harbour Road  
Wanchai, Hong Kong

GmbH, Stahl Holdings BV, Textest AG and more.

Cinte Techtexil China's product categories cover 12 application areas, which comprehensively span the full range of potential uses of modern textile technologies. These categories also span the entire industry, from upstream equipment and raw materials providers to finished fabrics, chemicals and other solutions. This full coverage of product groups and application areas ensures the fair is an effective business platform for the entire industry.

Cinte Techtexil China is organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Nonwovens & Industrial Textiles Association (CNITA). To find out more about the fair, please visit: [www.techtextilchina.com](http://www.techtextilchina.com). For more information about Messe Frankfurt's worldwide textile fairs, please visit: [www.texpertise-network.com](http://www.texpertise-network.com).

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Notes to editors:

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#### **Newsroom**

Information from the international textiles sector and Messe Frankfurt's textiles fairs worldwide can be found at: [www.texpertise-network.com](http://www.texpertise-network.com).

#### **Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,600\* employees at 30 locations, the company generates annual sales of around €733\* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in

Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at:

[www.messefrankfurt.com](http://www.messefrankfurt.com)

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Shanghai New International Expo Centre  
Shanghai, China, 2 – 4 September 2020

\* preliminary figures 2019