

Press release

August 2021

## Cinte Techtexsil China 2022 confirmed for September

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**The 2022 edition of Cinte Techtexsil China has been confirmed to take place from 6 – 8 September at the Shanghai New International Expo Centre. 2021 saw 366 exhibitors and 14,868 visits recorded at the June hybrid event, which offered in-person and digital options for suppliers and buyers.**

This year's edition of Cinte Techtexsil China marked the first time the fair was held annually, and the second year physical and online participation options were available, with both aspects well received by exhibitors and visitors. Ms Wendy Wen, Senior General Manager of Messe Frankfurt (HK) Ltd elaborated: "The response from our exhibitors this year was the Chinese market is still growing strongly, and having an annual edition allows them to benefit from these opportunities on a more regular basis. The domestic economy has shown strong resilience over 2020 and so far in 2021, and this has allowed the technical textiles and nonwovens sector to maintain the growth momentum it has experienced over the past years. As more economies return to normal in 2022, we expect export orders for the sector to receive a further boost which will benefit those overseas companies with business in the Chinese market."

Ms Wen continued: "We hope that by September 2022 all of our overseas exhibitors and visitors can join us in Shanghai once again. For those suppliers considering to participate, we understand that there is still uncertainty in planning that far ahead, so we encourage them to contact us to discuss the flexible participation options which are available."

### Exhibitor experiences at 2021 edition

"Cinte Techtexsil China always presents us with new business opportunities, and this year the buyers are of high quality as usual. As vaccines become more universally available, I expect the global industry to start growing in the second half of this year, and China will definitely have the largest growth. So we will be back next year with the German contingent."

**Mr Wei Jia, Account Manager, PerlonNextrusion (Shanghai) Co Ltd, China**

Messe Frankfurt (HK) Ltd  
35/F, China Resources Building  
26 Harbour Road  
Wanchai, Hong Kong

"After exhibiting at the fair for the first time last year we thought it was great, so we came again this year. The quality of the buyers is good, and

we've found some new potential clients already. China is the only stable market at the moment, so I'm definitely optimistic about the prospects here. And it makes sense to hold the fair once a year as the domestic nonwovens industry is experiencing rapid growth."

**Mr Eric Ni, Senior Manager, China Supply Chain Marketing, Fabrics, Garments and Nonwovens, Cotton Council International, USA**

Suppliers who are interested to find out more about the participation options for 2022 can contact us: <https://cinte-techtextil-china.hk.messefrankfurt.com/shanghai/en/contact.html>.

Cinte Techtextil China's product categories cover 12 application areas, which comprehensively span the full range of potential uses of modern technical textiles and nonwovens. These categories also span the entire industry, from upstream technology and raw materials providers to finished fabrics, chemicals and other solutions. This full coverage of product groups and application areas ensures the fair is an effective business platform for the entire industry.

The fair is organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Nonwovens & Industrial Textiles Association (CNITA). To find out more about the fair, please visit: [www.techtextilchina.com](http://www.techtextilchina.com). For more information about Messe Frankfurt's worldwide textile fairs, please visit: [www.texpertise-network.com](http://www.texpertise-network.com).

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Notes to editors:

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#### **Newsroom**

Information from the international textiles sector and Messe Frankfurt's textiles fairs worldwide can be found at: [www.texpertise-network.com](http://www.texpertise-network.com).

#### **Background information on Messe Frankfurt**

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,450 people at its headquarters in Frankfurt am Main and in 29 subsidiaries around the world. The company generated annual sales of approximately €257 million in 2020 after having recorded sales of €736 million the previous year. Even in difficult times caused by the coronavirus pandemic, we

Cinte Techtextil China  
Shanghai New International Expo Centre  
Shanghai, China, 6 – 8 September 2022

are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)