

Press release

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## Cinte Techtexsil China to address personal hygiene and sustainability demands this September

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**With global consumers becoming more conscious about personal hygiene and environmental protection, exhibitors at Cinte Techtexsil China will spotlight materials and technologies for products that respond to these trends. The fair will probe into the associated growth opportunities as the country is one of the leading markets for nonwovens and technical textiles. The event will be held from 6 – 8 September in halls E1 – E3 at the Shanghai New International Expo Centre.**

The technical textiles and nonwovens industries, the latter notably, are significantly expanding amid the pandemic. A recent forecast<sup>1</sup> predicts that the global polypropylene nonwoven fabric market will continue to rise at a CAGR of 6.7%, reaching USD 39.23 billion by 2028. The anticipated growth is bolstered by demands in end-use industries such as sanitation, medical, automotive and more. In 2020, Asia Pacific was named the largest regional market in the world and is expected to grow significantly over the forecasted period.

The prediction reaffirms the growth prospects of nonwovens. In this regard, industry players expressed much optimism about associated future opportunities during Cinte Techtexsil China last year. “The field of nonwovens is poised for a positive growth as the awareness of personal hygiene and pandemic prevention sustains in the domestic market,” commented Mr James Gao, Head of Marketing and Textile Technologies, Uster Technologies (China) Co Ltd. He added: “We decided to join the fair and showcase our new launches as we remain confident in the future development of the industry, especially since China is dominating the global scene.”

Ms Wendy Wen, Senior General Manager of Messe Frankfurt (HK) Ltd, explained: “With a bright outlook surrounding the nonwovens sector, we look forward to hosting Cinte Techtexsil China in September where industry players can explore the thriving needs of nonwoven products in the country and beyond.”

### Going green is the way forward

Turning to yarns and fibres, the sector is shifting to greener and smarter

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<sup>1</sup> Polypropylene Nonwoven Fabric Market Size, Share & Trends Analysis Report By Product, By Application, By Region And Segment Forecasts, 2021 – 2028, Grand View Research, <https://www.grandviewresearch.com/industry-analysis/polypropylene-nonwoven-fabric-market> (Retrieved: 29 April 2022)

production that echoes the trend towards sustainability that is gaining considerable traction across the globe. Meanwhile in China, this movement was observed by many exhibitors at the 2021 edition, including Mr Roberto Galante, Plant Manager of FMMG Technical Textiles (Suzhou) Co Ltd, the Chinese subsidiary of the Fil Man Made Group. He mentioned: “The market is paying more attention to environmental protection, and we receive enquiries about special yarns for this every day. We focus on technical yarns for filtration as well as anti-bacterial properties, which are very important for the environment. The potential here in China is incredible and this is a big opportunity for everybody.”

Cinte Techtexil China’s product categories cover 12 application areas, which comprehensively span across a full range of potential uses in modern technical textiles and nonwovens. These categories also cover the entire industry, from upstream technology and raw material providers to finished fabrics, chemicals and other solutions. This scope of product groups and application areas ensures that the fair is an effective business platform for the entire industry.

Last year, Cinte Techtexil China attracted 366 exhibitors and recorded 14,868 visits. The fair is organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Nonwovens & Industrial Textiles Association (CNITA). To find out more about the fair, please visit: [www.techtextilchina.com](http://www.techtextilchina.com). For more information about Messe Frankfurt’s worldwide textile fairs, please visit: [www.texpertise-network.com](http://www.texpertise-network.com).

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**Newsroom**

Information from the international textiles sector and Messe Frankfurt’s textiles fairs worldwide can be found at: [www.texpertise-network.com](http://www.texpertise-network.com).

**Background information on Messe Frankfurt**

The Messe Frankfurt Group is the world’s largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,300\* people at its headquarters in Frankfurt am Main and in 30 subsidiaries around the world. In 2021, the

Cinte Techtexil China  
Shanghai New International Expo Centre  
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company had to contend with the challenges posed by the pandemic for the second consecutive year. Annual sales will be approximately €140\* million after having been as high as €736 million in 2019 before the pandemic. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* Preliminary figures for 2021