

Press release

August 2023

## Cinte Techtexsil China 2023 to launch new Marine Textile Zone amid favourable forecast

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**At the crosswinds of China's 14th Five-Year Plan for the Development of the Marine Economy and its 14th Five-Year Guidance for the Development of the Technical Textiles Industry lies the marine textile sub-sector. Following the government's directive, the Marine Textile Zone will be unfurled at this year's fair, taking place from 19 – 21 September 2023 at the Shanghai New International Expo Centre. Multiple exhibitors from across China have confirmed their participation within the zone, which will be comprised of three main parts: green marine science and nautical rope netting innovation display area, the Technology Exchange Forum, and the awards ceremony of the Top 10 Suppliers in the China Rope Net Industry.**



The global rope market is predicted to experience a CAGR of 5.6% and grow by over USD 4 billion between 2022 - 2027<sup>1</sup>, and suppliers are eager for the chance to meet buyers face to face. In fact, many will use the new zone at Asia's leading technical textiles and nonwovens fair to do so.

In the green marine and rope netting category, exhibitors will showcase

Messe Frankfurt (HK) Ltd  
35/F, China Resources Building  
26 Harbour Road  
Wanchai, Hong Kong

<sup>1</sup> 'Rope Market Analysis Report 2023-2027', June 2023, technavio, <https://t.ly/raNAQ>, (Retrieved: August 2023)

the latest innovations along the marine textile industry chain, anchored by application areas such as marine engineering, marine economy, marine fencing, marine rescue, deep-sea fishing, deep-sea aquaculture, and many more. Featured exhibitors include:

- **Ropenet Group:** covering 36 application areas, such as aerospace, marine fisheries, safety protection, and emergency rescue, the Shandong-based company has exported to over 110 countries and regions. Products include ropes, nets, threads, and belts, with new materials and high-performance synthetic fibre spinning ropes forming the core of its business.
- **Hunan Xinhai:** with its Hunan factory covering 200,000 sqm, its industry-leading rope net production scale ensures it can service multiple sectors such as fisheries, sports, military industry, marine engineering, life-saving protection, and many more. Its extensive network spans Asia, Africa, Europe, and beyond.
- **Zhejiang Four Brothers Rope:** located in Zhejiang Touden Port Economic Development Zone, the special chemical fibre rope manufacturer integrates R&D, manufacturing, sales, and after-sales service. After nearly 60 years of operation, the company now has a yearly production capacity of over 15,000 tons.

Other notable exhibitors in this zone include **Xuzhou Henghui Braiding Machine; Shandong Jinguan Netting; Jiuli Rope;** and **Zhejiang Hailun Rope Net.**

Meanwhile, the Technology Exchange Forum will focus on policies and regulations, strategic development opportunities, market analysis, product and process innovation, and the promotion and application of marine textiles. A range of well-known international and domestic experts have been invited to deliver comprehensive industry analysis, and unveil oceanic green textile initiatives onsite.

Designed to expand the influence of the rope net industry, the Top 10 Suppliers in the China Rope Net Industry awards will highlight enterprises currently making key contributions. Other fringe events related to this textile sub-sector include the Conference on Textile Applications for Marine Engineering and Fisheries, and the China Nonwovens & Industrial Textiles Association (CNITA) Rope Net Branch Council Meeting.

Lastly, the Marine Textile Zone will also encompass a business negotiation area to facilitate negotiations between key players onsite, set against the backdrop of the innovation display area's award-winning and patented rope net products. As a whole, the zone is expected to encourage independent innovation in marine science and technology, coordinate the protection and development of marine resources, and help build a modern maritime industrial system.

The fair's product categories cover 12 application areas, which comprehensively span a full range of potential uses in modern technical textiles and nonwovens. These categories also cover the entire industry,

from upstream technology and raw materials providers to finished fabrics, chemicals and other solutions. This scope of product groups and application areas ensures that the fair is an effective business platform for the entire industry.

The fair is organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Nonwovens & Industrial Textiles Association (CNITA).

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Notes to editors:

### **Further press information & picture material**

<https://cinte-techtextil-china.hk.messefrankfurt.com/shanghai/en/press.html>

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### **Texpertise, the textile business network**

Cinte Techtextil China is part of Texpertise, the textile business network. The network of Messe Frankfurt unites current topics, trends, and events around the textile business and connects more than 500,000 people from all over the world. With more than 50 international textile trade fairs in 11 countries, Messe Frankfurt is the global market leader for textile trade fairs. Texpertise covers the entire textile value chain: research, development, yarns, fabrics, apparel, fashion, contract manufacturing, home and household textiles, technical textiles, processing and cleaning technologies. In collaboration with the United Nations Office for Partnerships, supported by the Conscious Fashion and Lifestyle Network, the Texpertise Network informs and mobilises the textile sector to implement solutions for social, economic and environmental change. Our aim is to create awareness for the Sustainable Development Goals at all our textile trade fairs worldwide – from Frankfurt, to New York, Atlanta, Shanghai and Paris.

For more information from the international textile sector and Messe Frankfurt's global textile events, visit:

[www.texpertise-network.com](http://www.texpertise-network.com)  
[www.linkedin.com/showcase/texpertise-network](https://www.linkedin.com/showcase/texpertise-network)

### **Background information on Messe Frankfurt**

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,160 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €454 million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of

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Shanghai New International Expo Centre,  
China, 19 – 21 September 2023

services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: [www.messefrankfurt.com/sustainability](http://www.messefrankfurt.com/sustainability)

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)